

# REGIONS 2020

## An Assessment of Future Challenges for EU Regions





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**COMMISSION STAFF WORKING DOCUMENT**

**REGIONS 2020**

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**TABLE OF CONTENTS**

1.	Introduction .....	3
2.	Key challenges for European regions .....	5
2.1.	Globalisation: Southern and South East Europe particularly exposed .....	5
2.2.	Demographic change: Great diversity across the EU .....	8
2.3.	Climate change: Southern Europe most at risk .....	11
2.4.	Energy challenge: A weak core-periphery pattern.....	14
3.	Conclusions .....	17
	ANNEX.....	21

## 1. INTRODUCTION

Today's global financial and economic turbulence adds a high degree of unpredictability about the future of the world economy. In this context, it is even more important to examine the extent to which Community policies are adapted to future challenges that European regions will face in the coming years and what the role of Community Policies should be in responding to these challenges.

The reflection process on the future of cohesion policy takes place in the context of the budget review, following the mandate received in 2005/2006 "to undertake a full, wide-ranging review covering all aspects of EU spending, including the Common Agricultural Policy, and of resources, including the United Kingdom rebate, and to report in 2008/2009"<sup>1</sup>. In this context, the Commission launched a public consultation based on its Communication "Reforming the Budget, Changing Europe" adopted on 12 September 2007<sup>2</sup>. This consultation paper presented the Commission's approach to the budget review. It sketched out the new policy challenges which could have a significant impact on where the Union directs its efforts in the future and, at the same time, made an assessment of the added value of EU spending, a condition for choices on future spending priorities. Among the challenges identified, the following four may be of particular relevance for European regions:

- *Globalisation* is driving scientific and technological progress, making the European dimension ever more important in boosting knowledge, mobility, competitiveness and innovation. The opening up of huge new markets creates vast new opportunities for Europeans, but it will at the same time test Europe's capacity to further adjust to structural change and manage the social consequences of that change. The transformation to a knowledge and service economy is as profound as the earlier changeover from agriculture to industry.
- *Demographic change* will transform the age and employment structure of our societies, raising important issues of both economic efficiency and inter-generational equity. Migratory pressure will have a particularly strong effect on Europe, due to its proximity to some of the world's poorest regions and those likely to be worst affected by climate change and natural resource constraints.
- The impact of *climate change* on Europe's environment and its society has become central to the European agenda, challenging policymakers to reflect on how best to respond with the policy instruments at the EU's disposal. This applies both to efforts to mitigate climate change by tackling the growth in greenhouse gas emissions and the need for measures to adapt to the consequences of climate change.

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<sup>1</sup> Declaration No 3 attached to the Interinstitutional Agreement between the European Parliament, the Council and the Commission on budgetary discipline and sound financial management, OJ C 139, 14.6.2006, p. 15.

<sup>2</sup> [http://ec.europa.eu/budget/reform/library/issue\\_paper/consultation\\_paper\\_en.pdf](http://ec.europa.eu/budget/reform/library/issue_paper/consultation_paper_en.pdf), SEC(2007) 1188 final.

- Secure, sustainable and competitive *energy* represents one of society's main challenges. Limited supply, increased global demand and the imperative to cut emissions have led to a new realisation of the need to move towards a low-carbon economy in Europe.

Together these challenges will impact on the development of Europe's economies and societies over the coming years.<sup>3</sup> This document seeks to explore the regional effects of these challenges in the medium-term perspective of 2020. It seeks to illustrate which regions are most vulnerable to these challenges, as a step towards a better understanding of the potential pattern of regional disparities that these challenges will generate.

Regional disparities in economic output and income in the European Union are far more extreme than in similar economies such as the US or Japan, particularly following recent enlargements. The richest regions are eight times richer than the poorest regions. The key cohesion challenge will therefore continue to be the integration and convergence of the new Member States, in spite of impressive GDP growth rates in recent years. Growth in the countries which have been the largest beneficiaries of the policy in the period 1994-2006 – Greece, Spain, Ireland and Portugal – has been marked, although development needs persist in some Southern European regions, Eastern Germany and peripheral areas. In short, the primary dimension of regional income disparities in the EU remains East-West, with a weaker North-South dynamic and core-periphery pattern at both EU and national levels. One question that this document seeks to address is whether the new challenges will further consolidate this pattern or generate new territorial disparities.

Such an exercise is, by its very nature, limited; it simplifies a complex reality and focuses on a single regional level.<sup>4</sup> It cannot substitute for a detailed analysis of specific national and regional contexts, nor take into consideration the capacity of Member States and regions to respond. As with all prospective work, this exercise is based on assumptions which appear reasonable today, but which may or may not correspond to future reality.<sup>5</sup>

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<sup>3</sup> These four key challenges represent broad categories and are not exhaustive. Other challenges such as access to the information society and transport interconnectivity will also play an important role.

<sup>4</sup> NUTS II in those Member States where these exist, national level for other Member States. Given the methodological limitations of the indicators used in the analysis, they should be considered as purely analytical, and not suitable for determining geographical eligibility.

<sup>5</sup> In order to further deepen this analysis, the Commission intends to undertake a more wide-ranging study of the regional impact of the four challenges.

## 2. KEY CHALLENGES FOR EUROPEAN REGIONS

### 2.1. Globalisation: Southern and South Eastern Europe particularly exposed

"Globalisation is increasingly shaping our lives by fostering the exchange of peoples, goods, services and ideas and by offering new opportunities to citizens and business. Greater trade flows and economic growth have increased prosperity, transforming the lifestyles of Europe's citizens and lifting millions worldwide out of poverty. But globalisation also confronts us with new economic, social, environmental, energy and security challenges."<sup>6</sup>

Globalisation will create more opportunities for producers and entrepreneurs, who are in a position of enjoying larger markets and higher competition. Consumers will benefit from higher living standards through lower prices and a wider choice of goods. A general increase in economic activity and trade will enhance labour demand and real wages for skilled labour, create employment and increase economic growth. The dissemination of innovation and know-how will also increase productivity.

However, globalisation may also bring structural adjustment. Increasing competition can put additional pressure on local firms and, indirectly, on wages, especially for low-skilled labour. Many regions throughout the EU will therefore have to restructure their economy and promote continuous innovation – in products, management and processes, as well as human and social capital – to face the challenge of globalisation.

The persistent labour productivity gap between the EU and the United States is projected to remain, due to rapid technological progress in the US. Labour productivity growth will continue to accelerate in the emerging economies of China, India and Brazil. (The annual average productivity growth in emerging economies - although they are starting from a low base - is expected to be five or six times higher than that in the EU).

In order to turn the challenge of globalisation into an opportunity, the Lisbon Agenda requires European economies to increase productivity growth (both labour and resources), employment levels and the level of education of the workforce. General trends in the EU in recent years show a moderate labour productivity growth of around 1%, a fairly divergent trend in levels of education of the workforce and a gradually increasing employment rate as well as in the average age of retirement. This mixed picture is amplified at a regional level.

#### *The regional challenges of globalisation*

Levels of future labour productivity growth, employment and education have been combined in a **globalisation vulnerability index** (see figure 2).

The index ranks European regions with reference to each other. It does not provide any information on their position relative to international competitors.

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<sup>6</sup> EU Declaration on Globalisation, European Council Presidency Conclusions, Brussels, 14 December 2007.

- Many regions located in the North-West periphery of the European Union appear to be in a rather favourable position. These regions are largely in Finland, Sweden, Denmark, the UK and Ireland. They are expected to benefit from a workforce with a high level of educational attainment, a high level of employment, a high share of employment in advanced sectors and a high level of labour productivity.
- Most regions located in the Southern and Eastern parts of the Union, stretching from Latvia, Eastern Slovakia, Hungary, Bulgaria and Romania to Greece, Italy, Spain and Portugal, appear to be much more exposed to the challenge of globalisation. This vulnerability is predominantly due to the relatively large share of low value added activities in these regions and weaknesses in workforce qualifications, which may lead to difficulties in attracting investment and creating or maintaining jobs.
- No clear pattern emerges in Western and Central Europe, where there are often strong sub-national variations. Some areas are expected to perform less well than the EU average (e.g. some regions in the North of Germany) and others are projected to achieve higher-than-average levels of productivity, employment and educational attainment (e.g. parts of Austria, Germany, France).
- At the sub-national level, the analysis reveals that, in many Member States, regions with major urban centres and metropolitan areas<sup>7</sup> should be relatively well placed to respond to the challenges linked to globalisation.<sup>8</sup> These areas tend to benefit from a large share of highly educated residents, highly dynamic sectors and leading-edge economic activities. Yet, the concentration of economic activities in agglomerations may also create negative externalities (such as congestion, urban sprawl, drain on natural resources and ecosystem services) and may also lead to underutilised economic potential elsewhere.

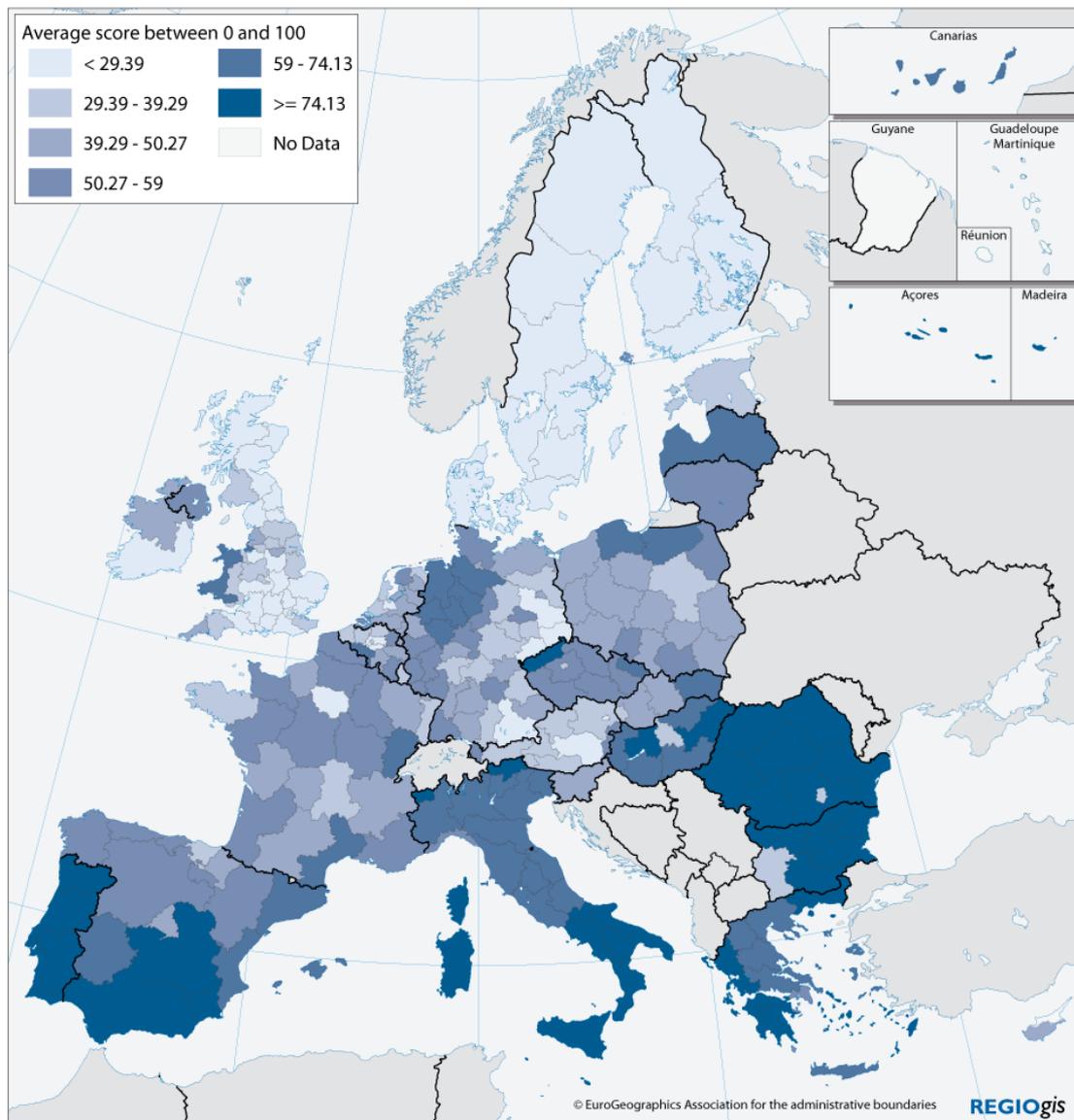
A number of other factors will also strongly influence the extent of regional exposure and adaptive capacity to globalisation, such as R&D and innovation performance. However, due to data limitations (projected values at a regional scale) these variables have not been included in the index.

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<sup>7</sup> Metropolitan areas are defined as large agglomeration zones consisting of several urban centres or a very large city. In a number of Member States these are the capital region (e.g. Ile de France, Greater London, Madrid, Warsaw). In a number of other Member States these are more dispersed (e.g. Antwerp-Rotterdam, the Rhein-Main area, Munich).

<sup>8</sup> There are however a number of rural and remote regions, which will fare well in response to globalisation. These regions are characterised by a high employment rate and an equally high educational attainment of the workforce.

**Figure 1: Regional exposure to globalisation over the medium term**  
**Globalisation vulnerability index, 2020**



Note: *Index based on estimated productivity, employment rate, high education rate and low education rate in 2020.*

Source: Eurostat

### *Potential regional effects*

Globalisation brings ever faster change to which people and firms need to respond. There is a risk that globalisation will encourage further consolidation of path dependency at regional level. The high productivity growth rates seen in a number of regions will help consolidate their economies in a more favourable competitive situation. In contrast, as the comparative advantages of low-cost, low-wage production methods continue to shift to emerging economies, regions lacking the capacity to develop a knowledge-based economy are likely to become more exposed. A well educated workforce provides the necessary flexibility and mobility to actively

counter negative effects of globalisation. Low employment rates and educational levels may increase the risk of growing social polarisation within regions.

Yet, there are many regions in the Union which are competitive and innovative, and which benefit from globalisation. This has been achieved by investing in advanced sectors with high productivity, by building up new skills and/or attracting new reservoirs of talent, and by promoting innovation potential through clusters, networks and through the strategic use of ICT. It is by better analysing and building on these development strategies that regions will be able to mobilise their potential and place their economy on a high-growth, sustainable development path.

## **2.2. Demographic change: Great diversity across the EU**

Demographic ageing, i.e. the increase in the proportion of elderly people, is the result of significant economic, social and medical progress as well as public health policies. These have given Europeans the opportunity to live a longer life in relative comfort and security without precedent in our history. However, as was stressed by the Heads of State and Government at their informal Summit at Hampton Court in October 2005, it is also one of the main challenges that the European Union will have to face in the years to come.

The EU-27 population is projected to become both smaller and older, mainly as a consequence of declining fertility rates and increasing life expectancy. By 2050, there may be 48 million fewer 15-64 year olds and 58 million more people over 65. From 2017 a shrinking workforce will also reduce overall employment and act as a brake on potential growth in the Union<sup>9</sup>.

Population growth in the EU will slow down considerably compared to key competitors, in particular the United States, China and India, by 2020. The EU will face one of the largest increases in old-age dependency ratios in the world after Japan. At the same time, in Europe's immediate neighbourhood, the Middle East and North Africa region will be home to the world's second fastest growing population, after sub-Saharan Africa.

Over the past decades, there has been considerable growth in worldwide migration flows. Economic differences between - and demographic changes within - developed and developing countries, against a background of trade, political problems and instability in countries of origin, have all contributed to a steady increase in international workforce mobility.<sup>10</sup> Economic migrants respond to expectations and opportunities in target regions. European and national regulations determine admission and eventual integration into the labour market.

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<sup>9</sup> The document draws from the 2004-based national and regional population projections produced by Eurostat, which were the latest available on a regional scale during its preparation. The 2008 *national* population projections differ considerably, in view of the application of a Convergence scenario (in contrast to the trend scenario applied for EUROPOP2004).

<sup>10</sup> Communication from the Commission. Policy plan for legal migration SEC(2005)1680.

The ageing and shrinking of the population has fundamental repercussions for health and social security systems, for the economy and the labour market, and for public finance. Ageing leads to increased demand for health and long-term care and rising health care expenditure. Demographic change is therefore of far-reaching importance for the economy and society, since demographic decline strongly influences almost all relevant areas of policy action.

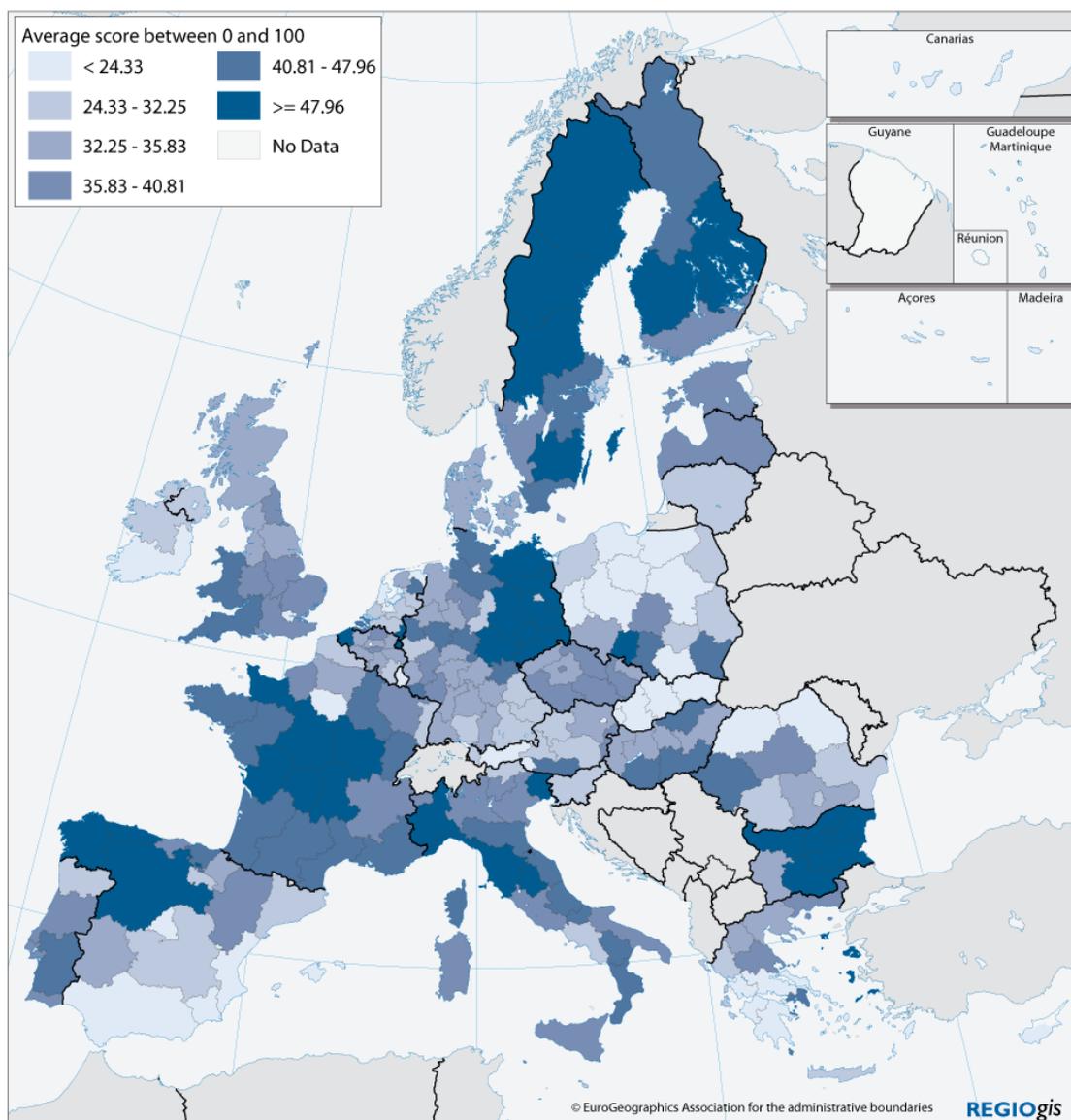
#### *The regional challenges of demographic change*

Three important processes – namely a shrinking working age population, an ageing society and population decline – will have a marked effect on many regions. These factors have been combined to create a demographic vulnerability index (figure 2). A number of conclusions can be drawn from this analysis:

- There is great diversity in terms of demographic dynamics and patterns across the EU, with regions that are particularly exposed to demographic decline located throughout the entire Union. Only a few Member States (such as Ireland, Malta, Cyprus) appear to be in a relatively favourable position with regard to demographic challenges.
- Around one third of European regions are projected to experience population decline in the period 2005-2020. Most of them will be located in Central Europe, Eastern Germany, Southern Italy and Northern Spain. Around 20 of these regions will face a population decline of more than 10%.
- The highest shares of old age population are likely to be found in Eastern Germany, North-West of Spain, Italy and some parts of Finland. In Central and Eastern Europe the impacts of ageing will be delayed owing to their younger population and lower life expectancy. However, significant increases in the old age population are expected in the longer term in these regions.
- The share of working age population is expected to be particularly low in several of the Finnish, Swedish and German regions. It is noteworthy that the magnitude of decline in the working age population shows significant variations. Around 40 regions will experience a decline of more than 10 % by 2020. Some regions in Bulgaria, Eastern Germany and Poland will be particularly hard hit, with a decline exceeding 25 % by 2020. These regions suffer from a combined effect of low fertility and high out-migration.

Other factors will also influence the demographic composition of regions, such as health status, disability and ethnicity. These variables are however not included in the index, in view of data limitations.

**Figure 2: Regional exposure to demographic change over the medium term**  
**Demography vulnerability index, 2020**



Note: Index based on the estimated share of people aged 65 and over in total population, share of working age in total population and population decline in 2020

Source: Eurostat

#### *Potential regional effects*

In terms of socio-economic characteristics, regions in demographic decline are often characterised by relatively low income levels, high unemployment and a large proportion of the workforce employed in declining economic sectors. Moreover, they tend to have a relatively small proportion of young people, reflecting their migration to other areas as well as low fertility rates, and low population density, reflecting the rural nature of many of these regions. As a consequence, regions in demographic

decline often have a low growth potential due to the shrinking labour force. This may intensify existing economic disparities in income.

The outmigration of young people will reinforce the natural aging process. Regions in demographic decline may face difficulties in financing essential public goods and services, such as health care, long-term care, housing and transport infrastructure as well as ICT infrastructure, in a sustainable manner in order to avoid increasing social polarisation and poverty.

Other regions, on the other hand, in particular metropolitan and some coastal areas, will gain population. Metropolitan regions are projected to face high inward migration of a working age population, as well as remaining primary destinations for international migration. A resulting challenge for these areas will be the integration of migrants into the labour force and society as a whole, as well as the adaptation of infrastructure in the case of high population growth. Social disparities tend to be high in metropolitan areas, reflecting high living costs. Rapid sub-urbanisation could increase pressures on ecosystem services in surrounding areas. Demographic change is therefore likely to reinforce regional disparities in economic growth potential, as well as increasing social polarisation and pressure on the environment in certain areas.

### **2.3. Climate change: Southern Europe most at risk**

Tackling climate change is of vital importance for the well-being of future generations. In the long run, climate change will lead to an increase in average annual temperatures, alter rainfall quantities and patterns, and raise the sea level and the risk of coastal erosion. In the short and medium term, climate change will increase the occurrence of extreme weather events (storms, heavy rainfall, droughts, peak summer temperatures) which will lead to temporary situations resembling those conditions, which we can expect later this century.

Most European regions are anticipated to be negatively affected by future impacts of climate change, posing challenges to a number of economic sectors. In Southern Europe, climate change is projected to worsen existing conditions through declining precipitation and drought.

Therefore, the impact of climate change on Europe's environment, economy and society has become central to the European policy agenda. This applies both to efforts to mitigate climate change by tackling the growth in greenhouse gas (GHG) emissions, and to the need for measures to adapt to the consequences of climate change. 2007 marked an important year in the fight against climate change, when EU leaders committed themselves to cut EU emissions by 20 per cent by 2020, a target rising to 30 per cent if an international agreement committing other developed and advanced developing countries is reached. They have also committed to 20 per cent share of renewable energy in energy consumption and a 20 per cent increase in energy efficiency by 2020. The EU is committed to maintaining international leadership on the fight against climate change, including increase of clean energy production, and to keeping up the momentum of negotiations on the United Nations Framework Convention on Climate Change and its Kyoto Protocol. The objective is to secure an ambitious, global and comprehensive post-2012 agreement addressing

climate change at Copenhagen in 2009 consistent with the EU's objective to limit global warming to 2 °C.

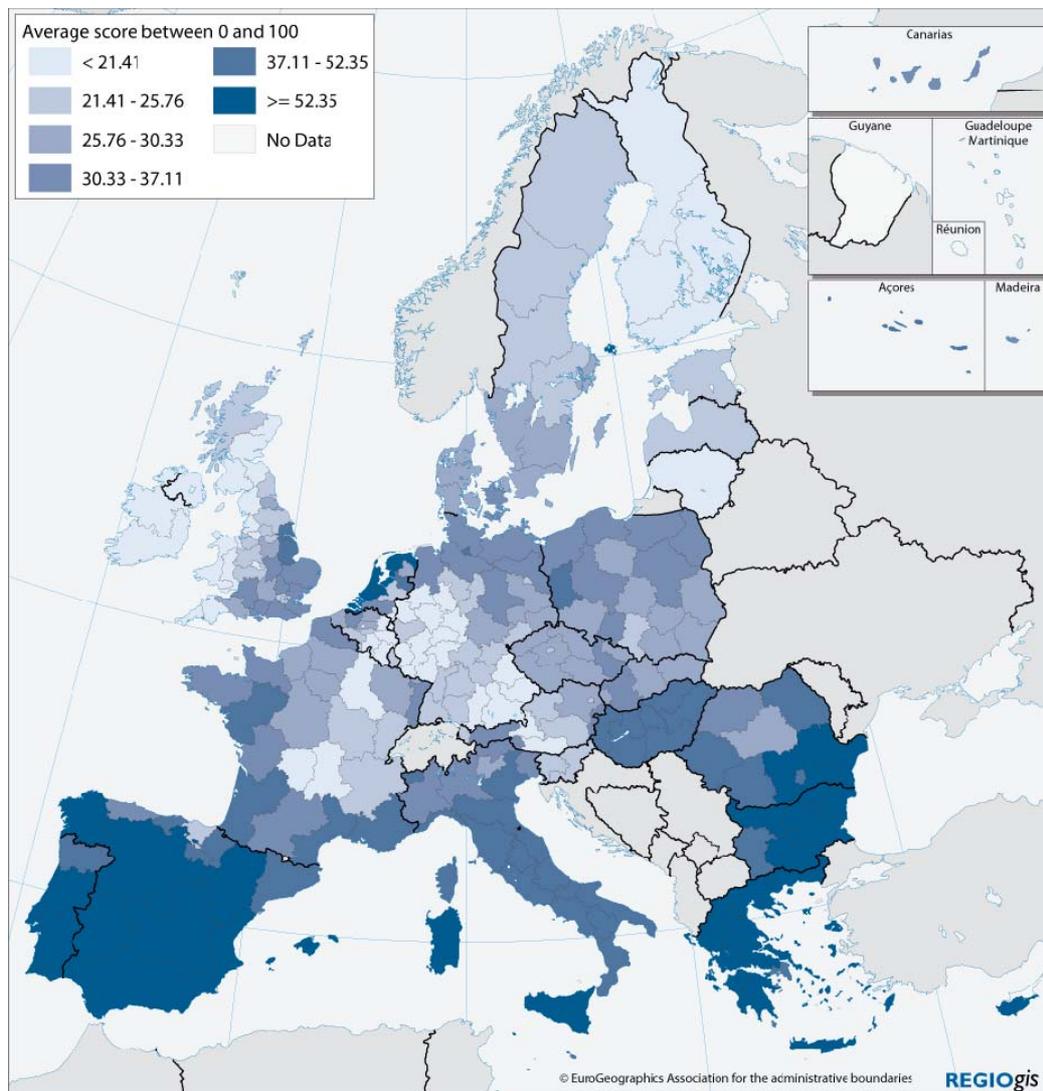
### *The regional challenges of climate change*

Climate change will strain economic, social and environmental systems. The development of economic sectors which rely on ecosystem services and natural resources might become constrained. Tourism, large scale energy production, agriculture and fishery are examples of exposed sectors. Regions under threat of flooding, coastal erosion, land degradation and desertification and potential drought hazard are already seeing their economy, and their social and environmental situation, affected. To study the extent to which regions will be affected by the consequences of climate change, a **climate change vulnerability index** (see figure 3) was developed which combines the physical and economic effects of these underlying processes:

- More than one third of the EU population - a total of 170 million people - live in the regions most affected by climate change. Regions subject to the highest pressure are generally located in the South and East of Europe, the whole of Spain, Italy, Greece, Bulgaria, Cyprus, Malta and Hungary, as well as most of Romania and southern parts of France. This situation is mostly due to changes in precipitation and an increase in temperature, which have an impact on vulnerable economic sectors. River floods also contribute to the overall effect in Hungary and Romania.
- More limited pressures are expected in Northern and Western Europe, apart from lowland coastal regions around the North Sea and the Baltic Sea with a high exposure to coastal erosion through extreme weather events as well as sea level rise.
- The pressures from climate change are therefore not evenly distributed, and in some cases will be felt in regions with low GDP per capita, which thus have a lower capacity for adaptation to climate change.

Figure 3: Regional exposure climate change over the medium term

## Climate change vulnerability index



Note: Index based on change in population affected by river floods, population in coastal areas below 5m, potential drought hazard, vulnerability of agriculture, fisheries and tourism, taking into account temperature and precipitation changes.

Source: Eurostat, JRC, DG REGIO

### *Potential regional effects*

Many European regions will be increasingly exposed to the asymmetric impact of climate change. This will pose serious challenges to agriculture, forestry, fisheries, large scale energy production and the tourism industry as well as health care in certain areas and will require significant investment to combat and prevent drought, fires, coastal erosion and flooding and peak temperatures.

Adaptation to climate change is of vital importance. The severity of the impacts will vary across European territories, depending on the physical vulnerability, the level of economic development, natural and human adaptive capacity, health services and disaster surveillance mechanisms.

In agriculture, changes in temperature and precipitation will lead to changing agricultural yields and production methods with distinct patterns throughout Europe. In fisheries, climate change will place an even greater strain on marine ecosystems subject to overfishing. In tourism, the number of Alpine areas with reliable snowfall will decrease and the industry will have to shift its focus to summer holidays, whereas Mediterranean regions might suffer from temperatures above the heat comfort zone and loss of biodiversity. In the energy sector, climate change will lead to changing patterns of energy demand and to greater fluctuations in energy production and demand, particularly in regions with a high share of renewable energy and varying availability of water for cooling of large-scale heating power plants. These effects will impact on regional growth potential in affected regions and create disparities with those regions that are less affected by climate change.

Changing weather conditions will have a negative impact on human health and well-being in several areas (the number of heat-related deaths may increase availability and quality of drinking water will decrease, etc). In this respect, the Mediterranean regions will suffer the most from worsening conditions, while Northern, Western and Eastern European regions will see a less serious deterioration or even a temporary improvement in conditions. This is likely to create social and environmental disparities between regions.

Similarly, the impact on access to environmental amenities and ecosystem resources will be asymmetric. In the competition for ecosystem services, rural and urban regions with a high risk of droughts will see more potential conflicts over the appropriate use of limited water resources, as well as potential damage to regional ecosystems that run short of water. In the large flood plains created to shield urban centres, the reverse may be true.

#### **2.4. Energy challenge: A weak core-periphery pattern**

Energy is essential for Europe to function. Energy prices appear to have become ever more volatile with extreme price peaks reached in recent months. All EU members are facing the challenges of climate change, increasing import dependence and higher energy prices. An Energy Policy for Europe is aimed at delivering sustainable, secure and competitive energy.<sup>11</sup>

Europe is becoming increasingly dependent on imported fossil fuels. Under the "business as usual" scenario, the EU's energy import dependence will increase from 53% of total EU energy consumption in 2005 to 67% in 2030. Reliance on imports of gas is expected to increase from 58% to 84% by 2030, and on imports of oil from 82% to 95%. The EU is becoming increasingly exposed to the effects of price volatility and price rises on international energy markets, and the consequences of the gradual geopolitical concentration of fossil fuel reserves.

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<sup>11</sup> An Energy Policy for Europe, Communication, {SEC(2007) 12}.

Rising and fluctuating energy prices, which are related to internal and external energy security, affect some European regions more than others. Currently, energy prices differ significantly across the EU, indicating the lack of a properly functioning EU market and potentially affecting the competitiveness of energy intensive sectors. The challenge for the EU will be how to achieve an Integrated Energy Market in order to share risks and pool advantages.

Another dimension of the energy challenge will be to move towards a low carbon economy by reducing greenhouse gas emissions through higher energy efficiency and a more pronounced role for renewable energies and the development of low-carbon technologies, such as carbon capture and storage (CCS). A number of sectors contribute to greenhouse gas emissions among them transport, energy, households, agriculture. High energy prices and growing carbon prices will affect regions in different ways depending on i) the structure of the regional economy and its energy efficiency, ii) the energy mix and low carbon potential (renewables, nuclear), iii) the prevailing transport modes and iv) the innovation potential. Energy accounts for 80% of all greenhouse gas emissions in the EU; it is at the root of climate change and of most air pollution.

#### *The regional challenges of energy*

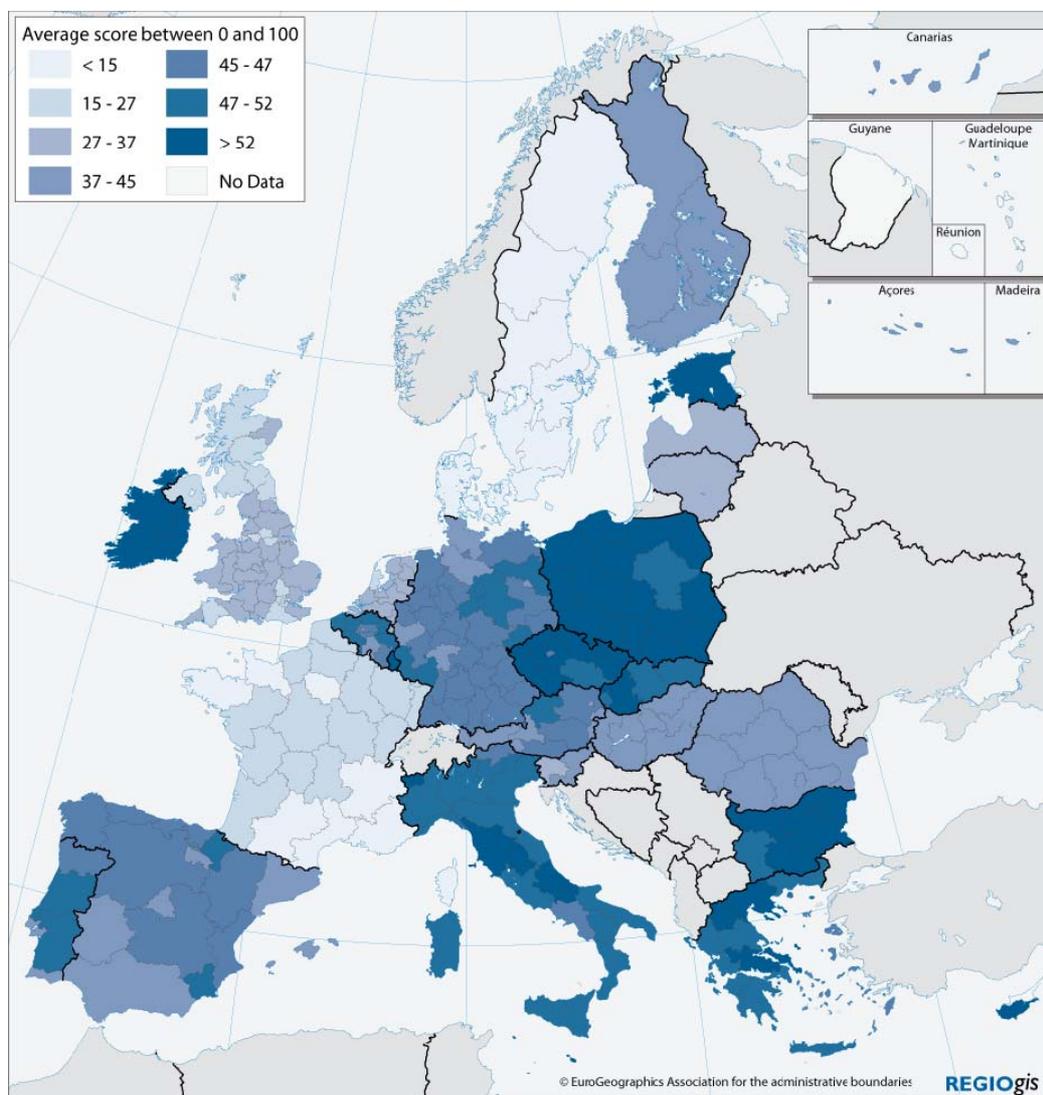
The regional dimension of the energy challenge is strongly determined by national choices regarding energy mix as well as energy policy, and depends on three main structural factors: i) internal and external security of supply will determine how much regions are exposed to additional fluctuations of prices and supply; ii) energy use and efficiency determines consumption by households and industry and their vulnerability to high price levels and, finally, iii) carbon emissions are an indicator of sustainability. **An energy vulnerability index** (figure 4), which combines these three elements, seems to indicate that the core in Western and Northern Europe appears to be better prepared for the energy challenges of the coming years than the periphery.

- Peripheral regions located mainly in Eastern and Southern Member States appear particularly vulnerable, for reasons of internal and external security of supply, energy efficiency of the economy and environmental sustainability. About one third of the EU population live in such areas. There are some variations within this group. Polish regions have a lower security of supply risk, but the coal base leaves a negative ecological footprint. Irish regions combine a pattern of higher risks of security of supply with a low level of environmental sustainability and high household consumption.
- Centrally located regions in Belgium and Germany, for instance, are in the middle ground owing to high energy efficiency, but with high household consumption and relatively low environmental sustainability. A further one third of the EU population falls into this category.
- A third of the EU population lives in the least challenged regions. These are generally located in Northern and Western Europe and show a greater capacity to adapt, which is due either to higher own energy resources (United Kingdom, Netherlands) or to energy mixes allowing lower greenhouse gas emissions and lower dependency on fossil energy providers for electricity (Finland, France, Sweden).

- At sub-regional level, metropolitan areas with compact settlements generally seem less vulnerable to the energy challenge than remote areas, owing to the higher energy efficiency of the economy and lower household consumption.

**Figure 4: Regional exposure to the energy challenge over the medium term**

### Energy vulnerability index



Note: Index based on regional energy consumption by households (incl. private transport), estimated energy consumption by freight transport, industry, services and agriculture, national carbon intensity, national energy import dependency.

Source: DG TREN, DG REGIO.

### *Potential regional effects*

Regions reliant on energy intensive sectors, such as transport, and heavy manufacturing and regions that depend on distant markets could be more exposed to changing energy conditions. On the other hand, energy efficient regions can benefit from the strong role which innovation, technology and ICT will play in the adaptation and mitigation process. This can create "win-win" situations, both economically and environmentally, in energy efficient regions.

Some regions will potentially benefit from the production of renewable energies, including some rural and remote regions (e.g. geothermal, biomass) and coastal areas (e.g. offshore, wind, wave, tidal or solar energy). Substantial disparities among regions are also observed as regards modal splits in the transport sector, and energy intensity, where the highest figures are recorded in countries with low GDP per capita. High energy prices also have significant welfare effects, in particular for lower income households, for which energy related expenditure takes a comparatively high share of their income. High energy prices might therefore reduce the purchasing power of the poorest households and regions with a low average income.

### **3. CONCLUSIONS**

Europe will face a number of key challenges in the years to come, including among others: adapting to globalisation, demographic change, climate change and the energy challenge. All European regions will be affected. However each of the challenges exhibits a distinct pattern. With the exception of energy<sup>12</sup>, all challenges display strong sub-national variations:

- For globalisation, South and South Eastern regions appear to be highly vulnerable, but considerable variations can be observed in both Germany and the new Member States.
- For demographic change, there is significant variation across European regions, once again with slightly greater vulnerability in South and South Eastern regions. However, it should be stressed that there is a lag in the demographic transition of the new Member States and that the effects will be very similar in the next generation to those already seen in the old Member States.
- For climate change, there is a relatively strong core-periphery pattern, with Southern regions faring worse.
- The pattern for energy is largely country specific, with a weak core-periphery pattern at a European level.

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<sup>12</sup> The energy challenge is largely determined by national choices on the energy mix as well as national policies choices determining internal and external security of supply. These factors are strongly path dependent with a long term influence far beyond the time horizon of 2020. Distinct socio-economic factors determine thus regional disparities.

Examining the combination of these challenges provides interesting results:

- As regards socio-economic challenges, some regions appear to be favourably placed to benefit from globalisation, but face the risk of demographic decline. These regions are located in Central France, Eastern Germany, parts of Sweden and Finland, as well as in some new Member States. A number of regions - mainly located in Southern Europe - appear to be vulnerable to both challenges. At sub-national level, metropolitan areas seem to be better equipped than remote rural areas to face both types of challenges. It is thus difficult to predict how these challenges will interact and what conclusions can be drawn in terms of future developments.
- Climate change and the energy challenge will affect all regions. Regions in the Mediterranean part of Europe seem to be more exposed to these challenges, whereas Northern and Western European regions appear to be less at risk. However, the impact depends on climate change scenarios which may vary considerably over time. Energy dependence clearly follows national patterns, without showing a clear East-West or North-South divide. Developments will depend on the European Union's capacity to develop, a common policy on energy ensuring the functioning of the internal market and security of energy supply.

The outermost regions will be in the front line for many of these challenges. Their experience will be important for their geographical surroundings and for the rest of the territory of the Union.<sup>13</sup>

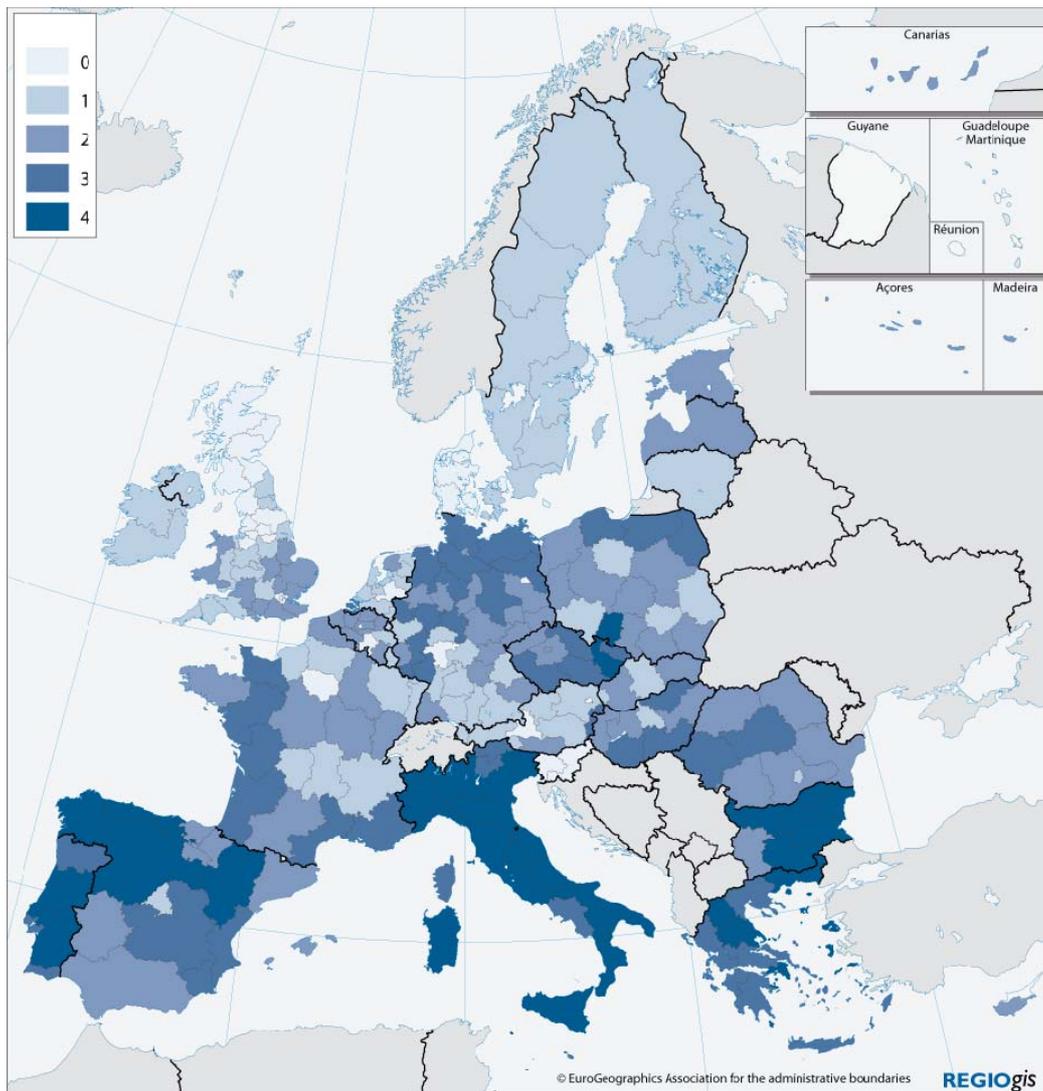
A synthetic index has been developed to further illustrate the geography of these multiple challenges. The index classifies in very broad terms how many challenges will affect each European region. It provides an overview of the top 50% of regions most affected by each individual challenge, indicating risk intensity.

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<sup>13</sup> Communication COM (2008)642: the outermost regions, an asset for Europe

**Figure 5: Intensity of multiple risks for European Regions**

## Number of challenges



The map above summarises the geographical pattern of intensively challenged regions. Most regions expected to be intensively affected by three or more challenges at the same time are located in Southern Europe and on the coasts of Western and Central Europe. Regions with a lower number of simultaneous challenges are relatively close to the geographical core of the EU, but are also located in Southern Spain, the UK, Ireland, Denmark, Sweden, Finland and Lithuania.

Most of the impacts of the four challenges will be expressed in different ways according to the particular region and are likely to create regional disparities. Some of the challenges tend to be more closely interlinked than others. Globalisation, demographic change and aspects of energy and climate change have distinct impacts on the economy and regional growth potential, as well as on social polarisation. For example, overly volatile energy prices could adversely affect the competitiveness and regional growth potential of regions with inefficient energy use and high reliance on transport. As a consequence, households might be adversely affected by higher unemployment as well as by temporarily higher spending on energy. Growing social polarisation could be the result. Certain challenges, therefore, might reinforce each other. Other combinations of challenges might have a lower impact. Demographic change and globalisation may have a more limited impact on environmental sustainability than energy and climate change.

The interaction of various challenges is, thus, extremely complex. Moreover, as noted above, the projections made in the present document do not take into account a number of factors which may be decisive, such as the capacity of the regions, the Member States, and the European Union to respond, notably on the basis of further technological development. Through their cohesion programmes in 2007-2013 for example, some Member States and regions, in partnership with the Commission, endeavour to contribute towards tackling these challenges. The question how EU policies, including cohesion policy, can best contribute to addressing those challenges in the next decade and beyond, whilst fully taking solidarity and sustainability aspects into account, will be a key issue of the ongoing review of the EU budget.

## ANNEX

### **REGIONS 2020** **An assessment of future challenges** **for EU regions**

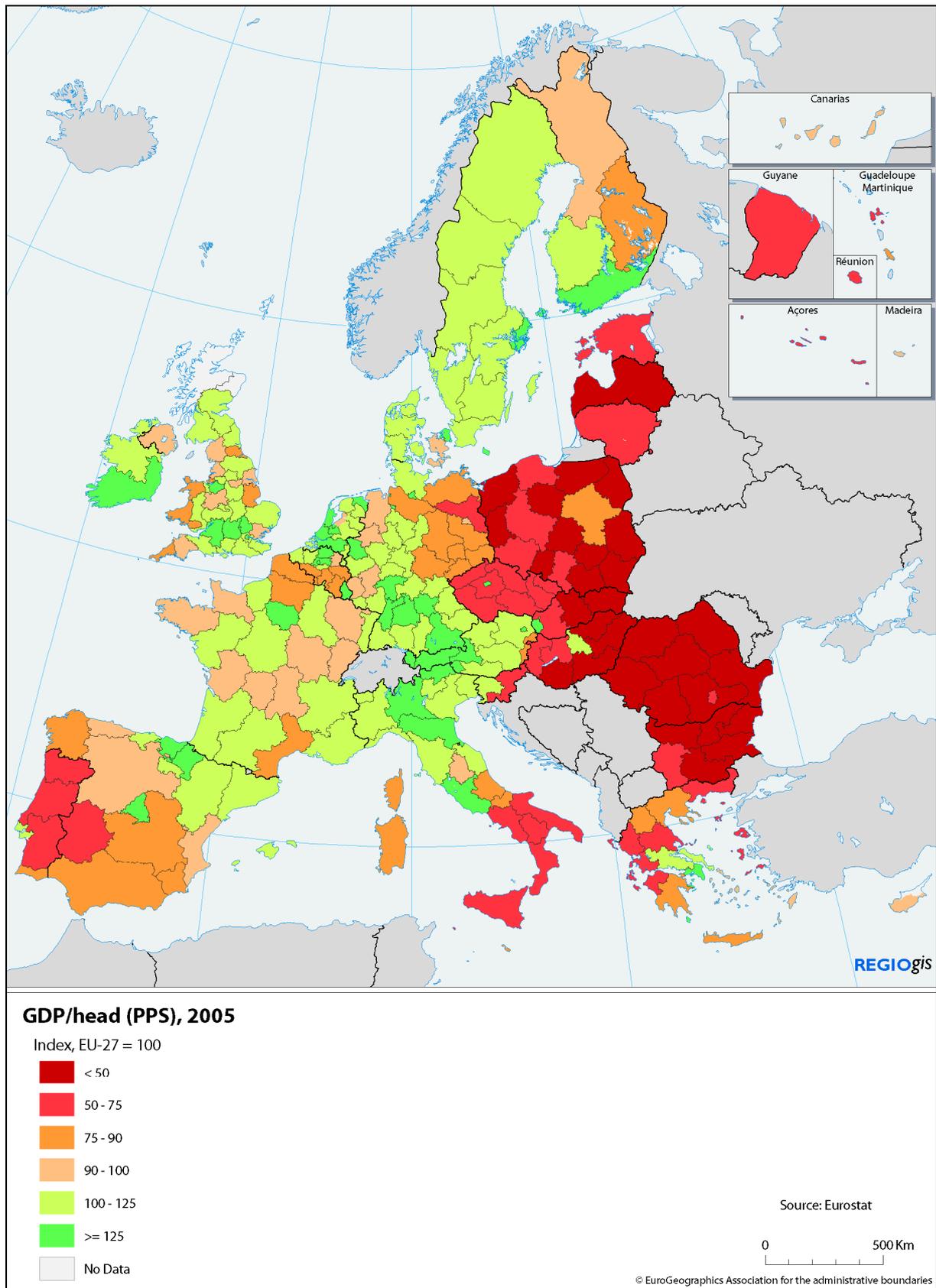
1.	Annex I: maps .....	23
1.1.	GDP disparity map .....	24
1.2.	Globalisation indicators: .....	25
	Regional labour productivity in 2020 (EU-27=100) .....	25
	Regional employment rate in 2020 (EU-27=100) .....	26
	High educational level of the workforce in 2020 (EU-27=100) .....	27
	Low educational level of the workforce in 2020 (EU-27=100) .....	28
1.3.	Demography indicators: .....	29
	Regional share of people aged 65 and above in 2020 (% of total population) .....	29
	Population decline between 2004-2020 (annual average % change) .....	30
	Regional share of working age population in 2020 (% of total population) .....	31
1.4.	Climate change indicators: .....	32
	Climate Zones .....	32
	Change in regional population affected by river floods (% of total population), 2001-2100 ..	33
	Regional population in areas below 5m sea level (% of regional population), 2001 .....	34
	Potential regional drought hazard, 1958-2001 (average number of days with soil moisture deficit) .....	35
	Regional share of agriculture and fisheries in GVA, 2005 .....	36
	Regional share of employment in hotels and Restaurants (% of total employment), 2005-2006 .....	37
1.5.	Energy challenge indicators: .....	38
	Regional energy consumption of Households, 2006 estimates (including private transport) (toe per inhabitant) .....	38
	Regional energy consumption of Industry, agriculture, services and freight Transport, 2006 estimates (toe per 1000 euro of GDP) .....	39
	Energy import dependency (% of national gross inland consumption), 2006 .....	40

Carbon content of gross inland energy consumption (CO <sub>2</sub> /TJ), 2006.....	41
2. Annex II: Impact matrices.....	42
3. Annex III: Methodological notes .....	44

## **1. ANNEX I: MAPS**

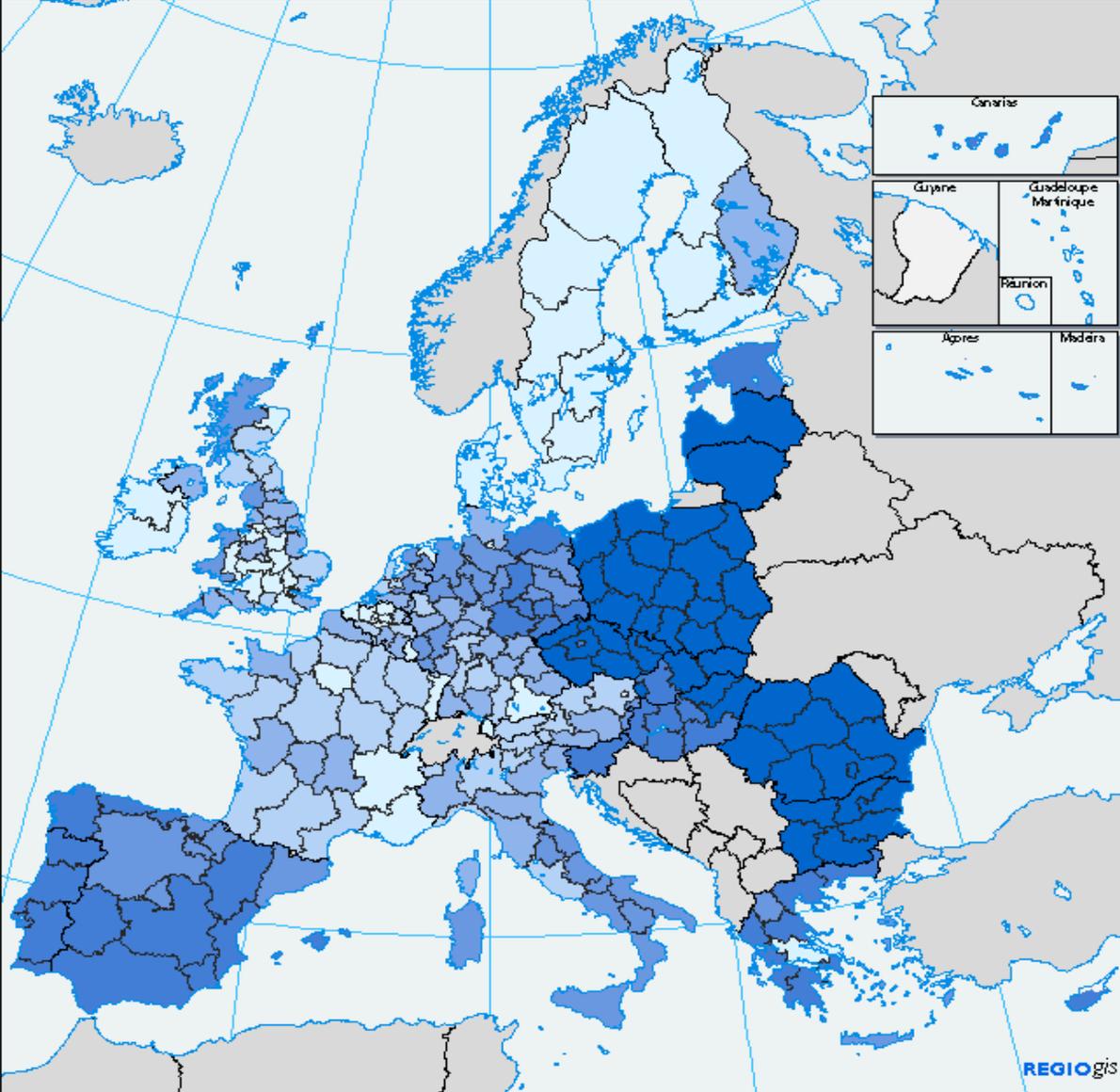
Each index of the individual challenges indices is built on several indicators. The annex provides maps of each. Some of these indicators are relevant across challenges, i.e. they determine or attenuate regional exposure. However, each indicator is only counted once. High educational attainment, for example, is part of the globalisation index, but it is also an important characteristic to attenuate the impact of aging in demography. Carbon emissions are accounted for in the energy challenge, but are of course an important indicator of sustainability in climate change as well.

## 1.1. GDP disparity map



1.2. Globalisation indicators:

REGIONAL LABOUR PRODUCTIVITY IN 2020 (EU-27=100)



Labour productivity, 2020

Index, EU-27 = 100

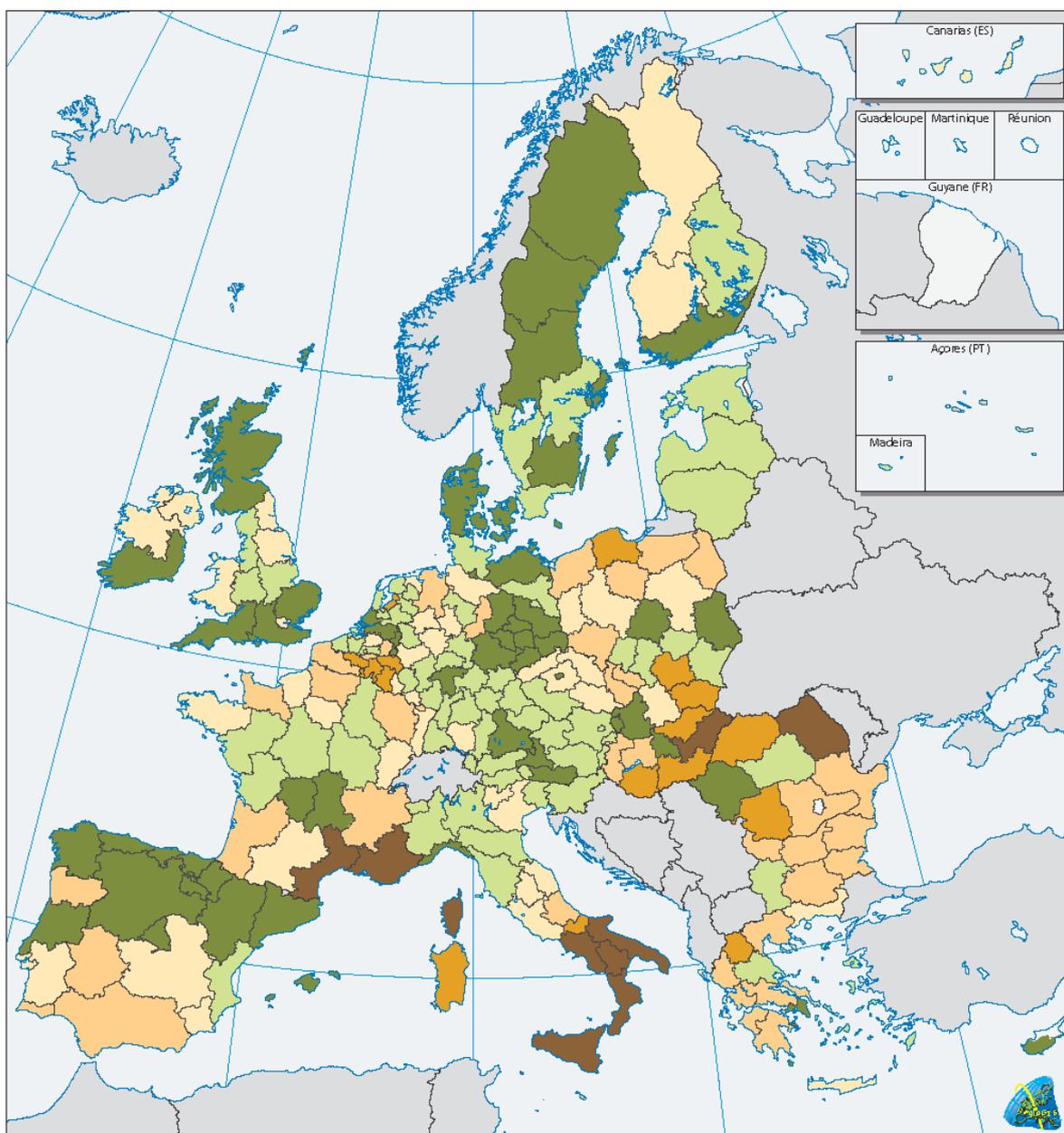
Dark Blue	< 46.45
Medium-Dark Blue	46.45 - 88.35
Medium Blue	88.35 - 104.16
Light Blue	104.16 - 114.95
Very Light Blue	114.95 - 125.02
White	≥ 125.02

Source: Eurostat

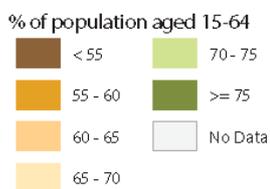
0 500 Km

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## REGIONAL EMPLOYMENT RATE IN 2020 (EU-27=100)



### Projected employment rate, 2020

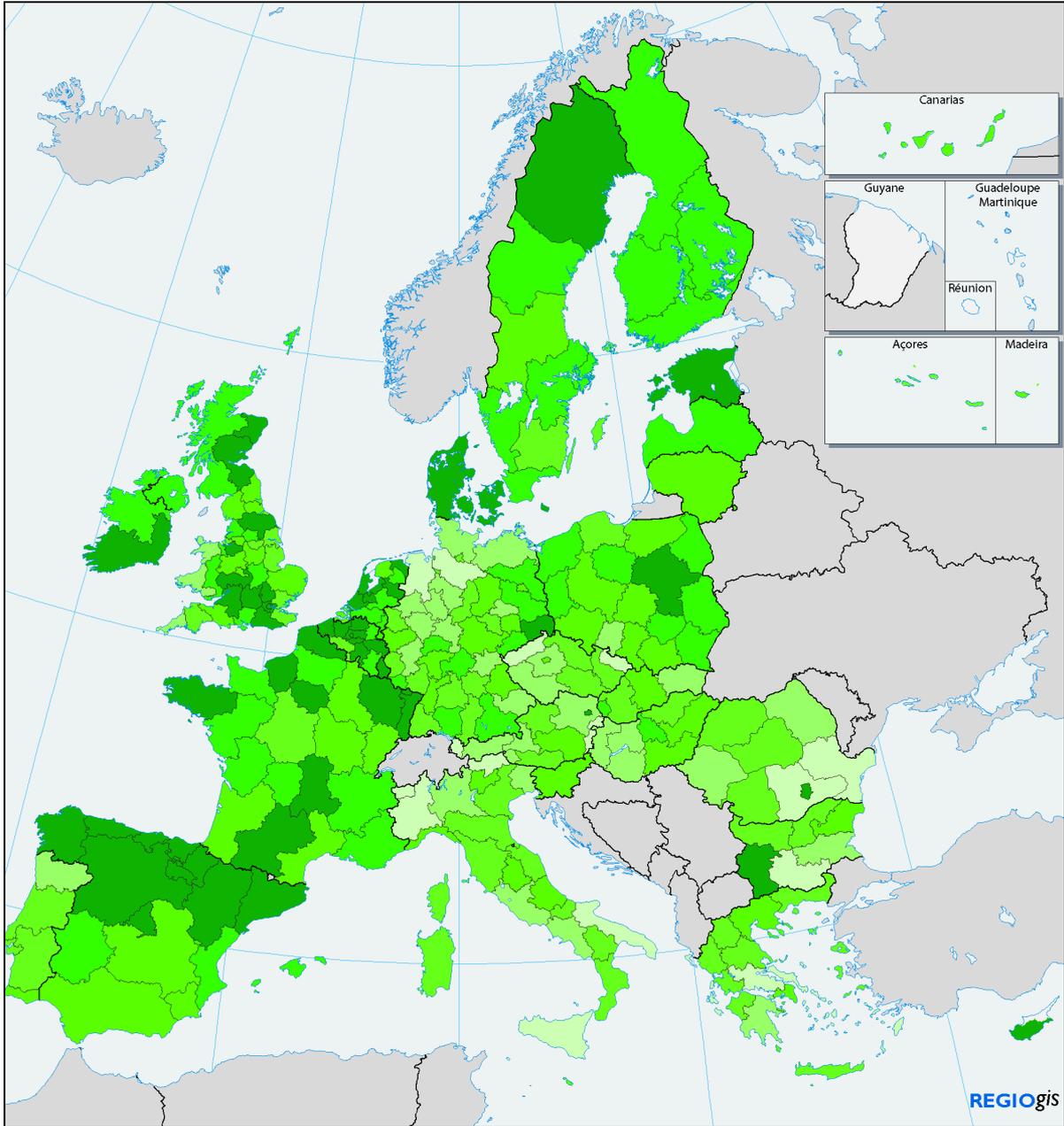


Based on national level projections (ECFIN);  
regional structure based on sectoral employment growth  
Sources: Eurostat, DG ECFIN, DG REGIO

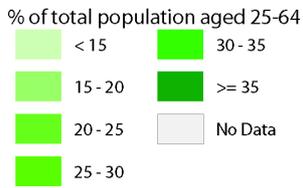
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# HIGH EDUCATIONAL LEVEL OF THE WORKFORCE IN 2020 (EU-27=100)



## Projected level of high educational attainment, 2020

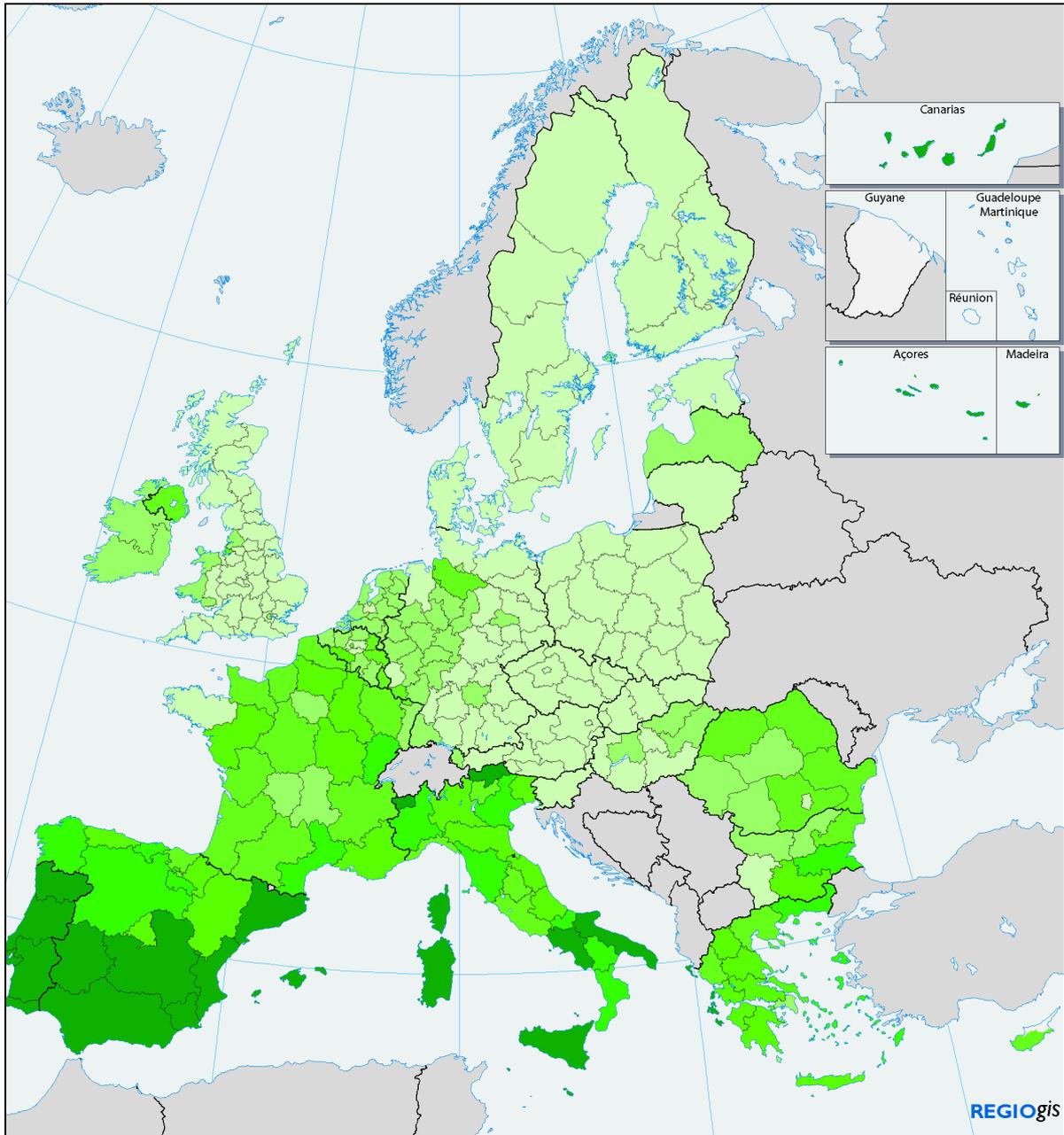


Sources: Eurostat, NSI, DG REGIO

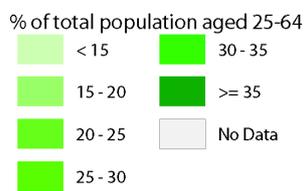


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## LOW EDUCATIONAL LEVEL OF THE WORKFORCE IN 2020 (EU-27=100)



### Projected level of low educational attainment, 2020



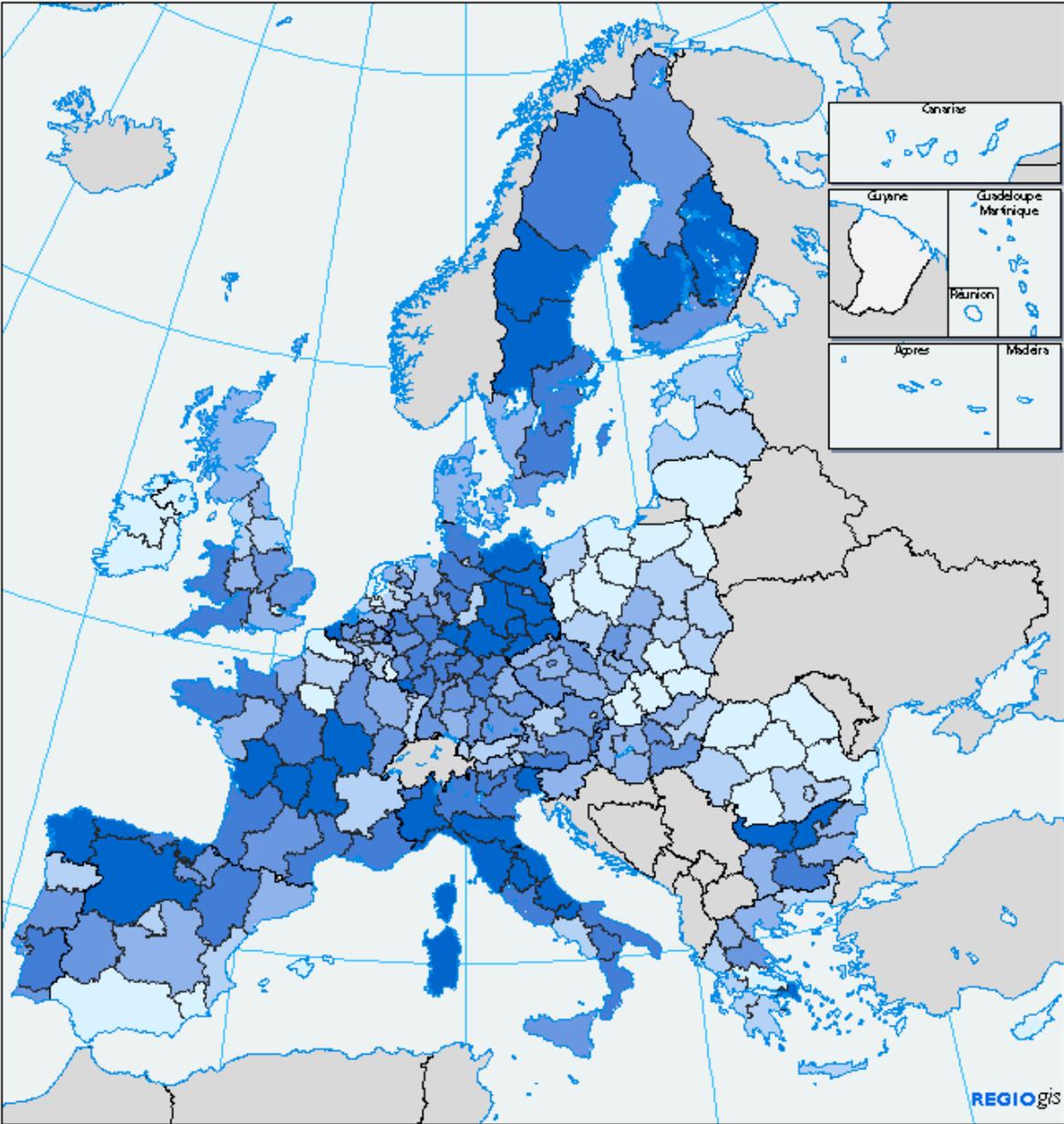
Sources: Eurostat, NSI, DG REGIO

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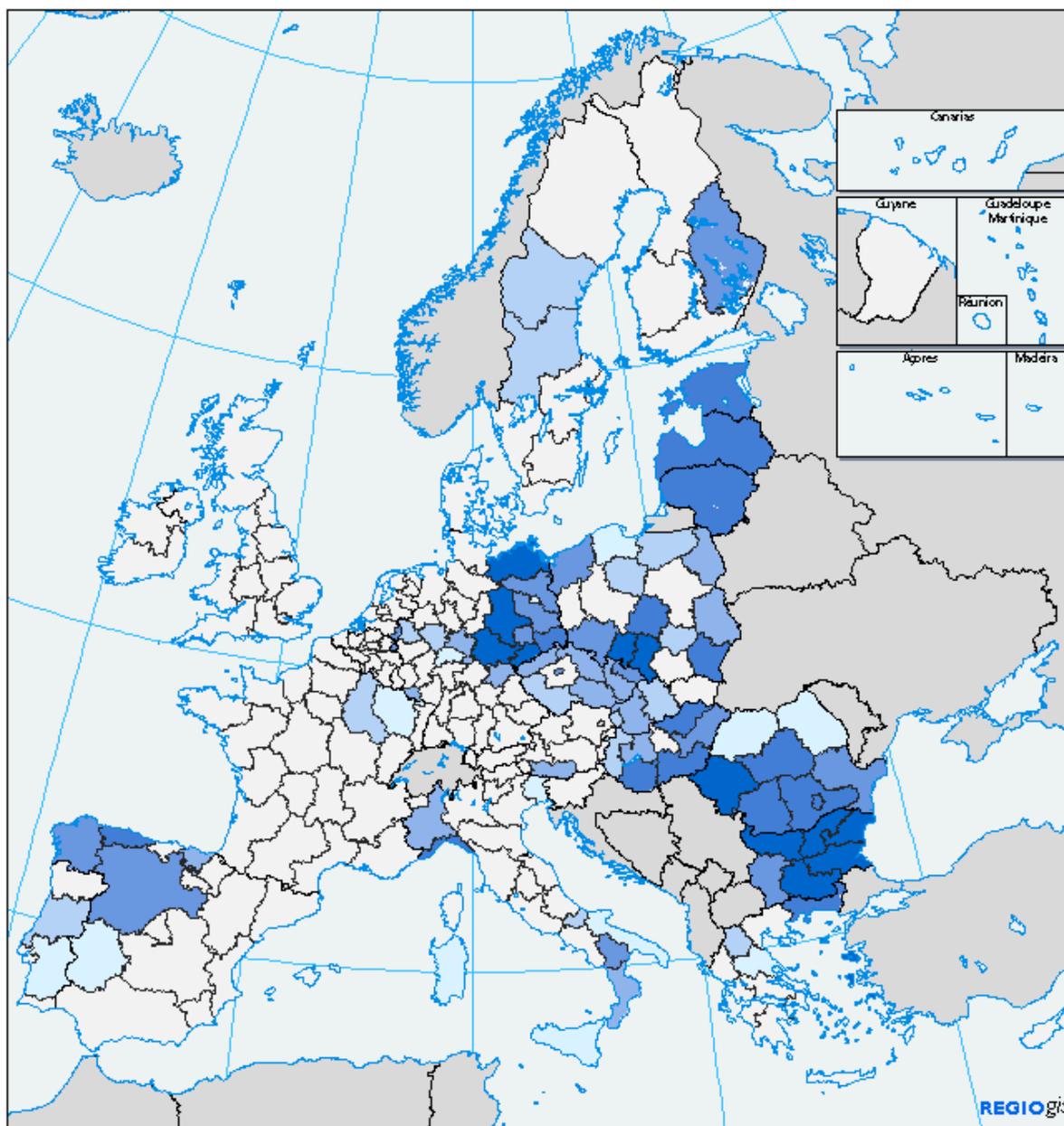
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1.3. Demography indicators:

REGIONAL SHARE OF PEOPLE AGED 65 AND ABOVE IN 2020 (% OF TOTAL POPULATION)

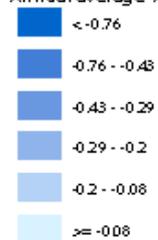


## POPULATION DECLINE BETWEEN 2004-2020 (ANNUAL AVERAGE % CHANGE)



### Population decline, 2004 - 2020

Annual average % change

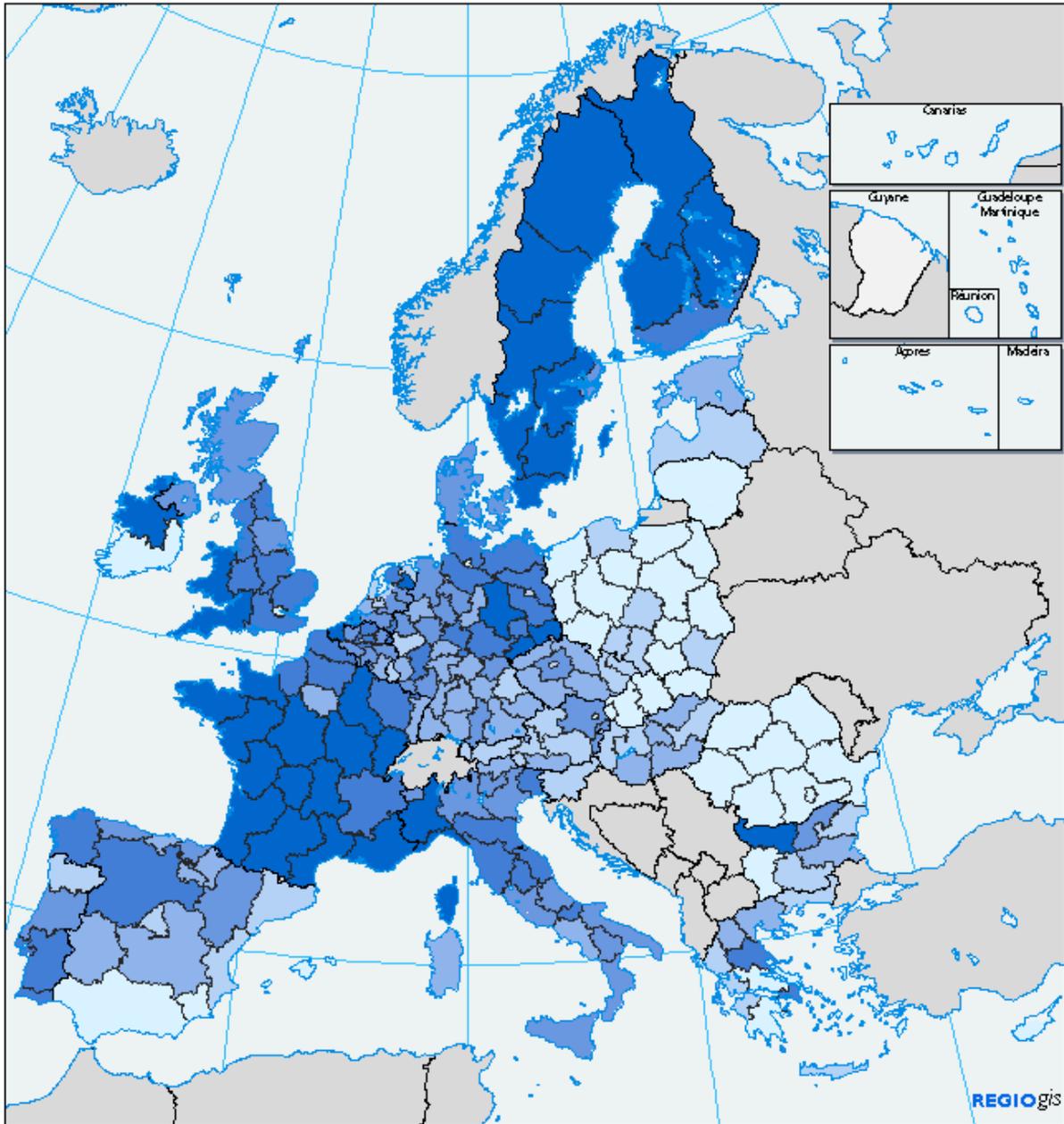


Source: Eurostat

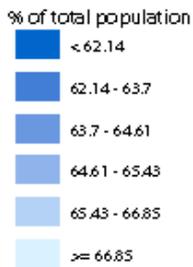
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**REGIONAL SHARE OF WORKING AGE POPULATION IN 2020 (% OF TOTAL POPULATION)**



**Share of working age population, 2020**



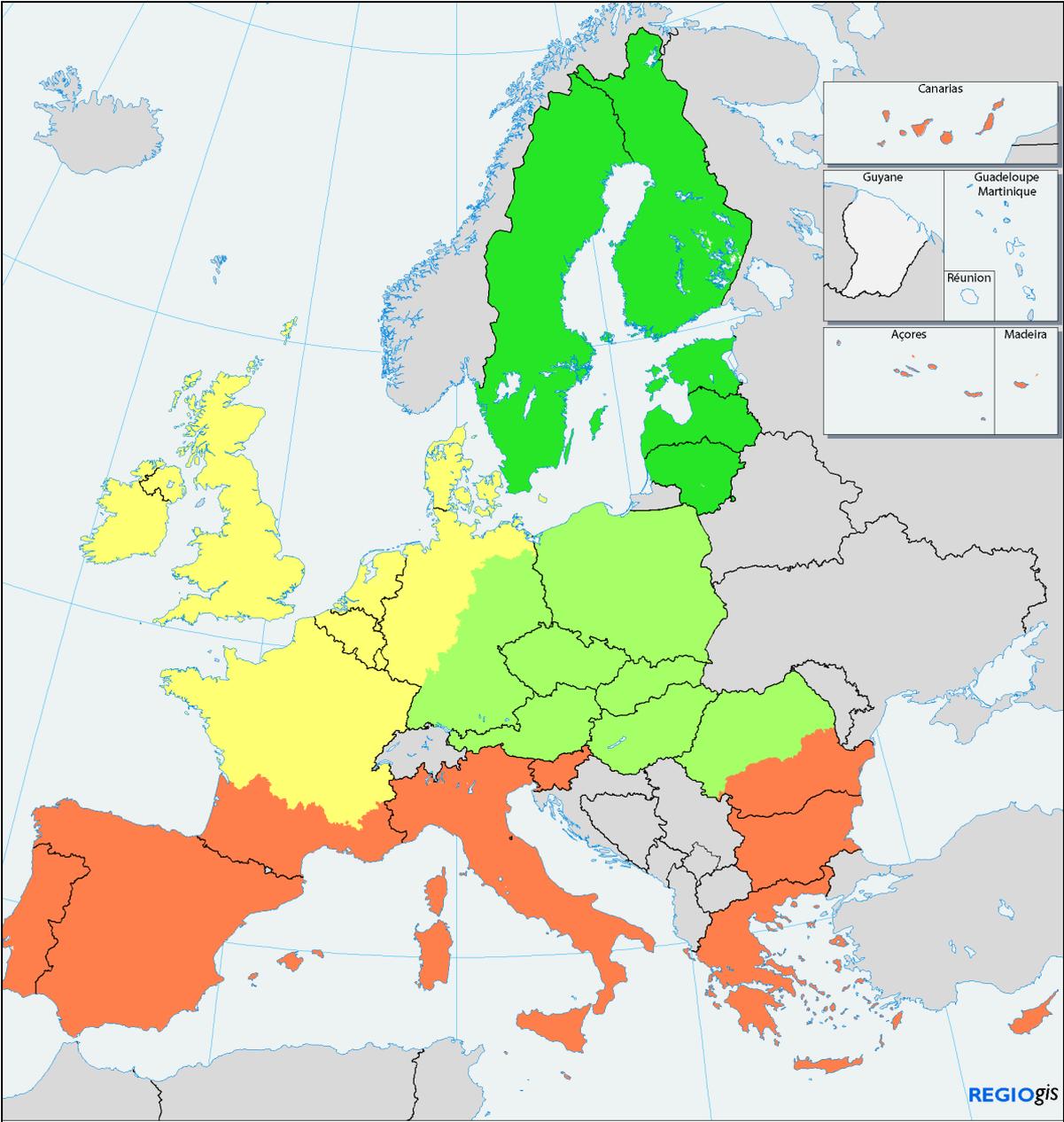
Source: Eurostat



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1.4. Climate change indicators:

CLIMATE ZONES



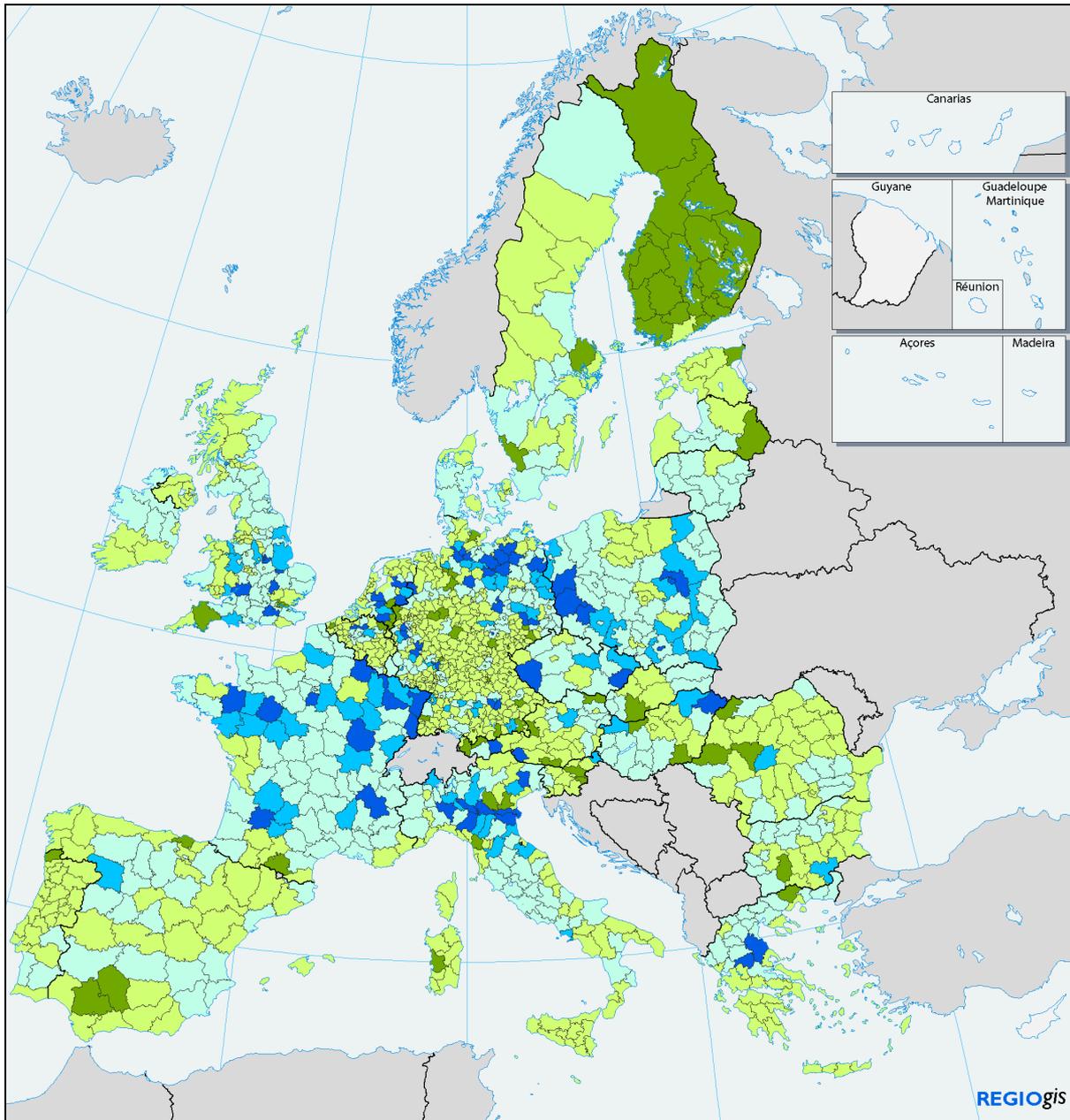
Climate zones

- Northern Europe
- Western Europe
- Central Europe
- Southern Europe

0 500 Km

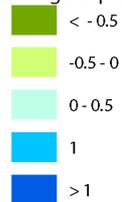
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## CHANGE IN REGIONAL POPULATION AFFECTED BY RIVER FLOODS (% OF TOTAL POPULATION), 2001-2100



### Change of population affected by river floods

Change expressed in % of total population



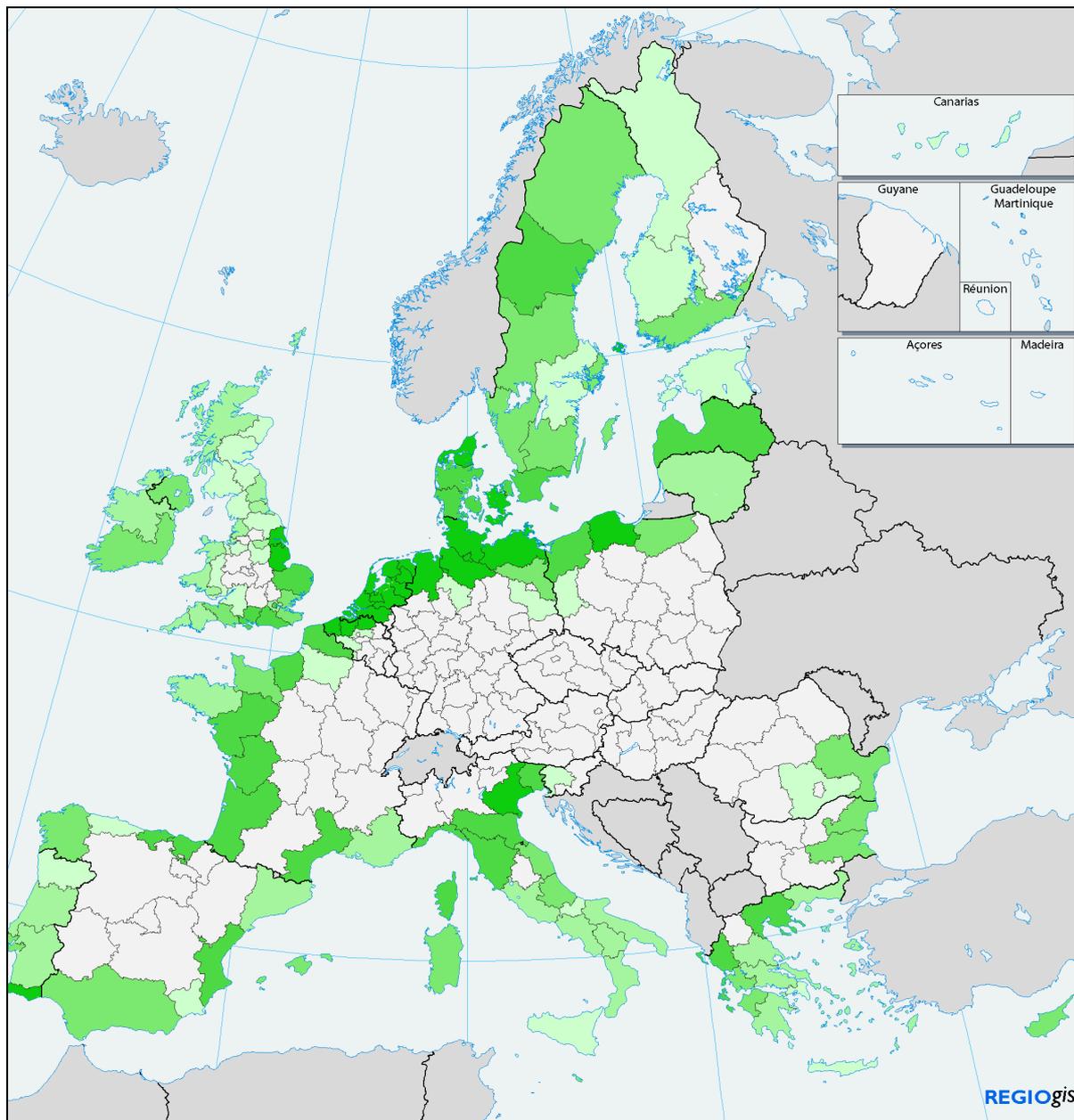
Calculations on estimated population affected by a 100-year flood in the IPCC A2 scenario

Source: JRC-IES (FLOODS action)

0 500 Km

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## REGIONAL POPULATION IN AREAS BELOW 5M SEA LEVEL (% OF REGIONAL POPULATION), 2001



### Population living below 5 meters of elevation

% of NUTS2 population

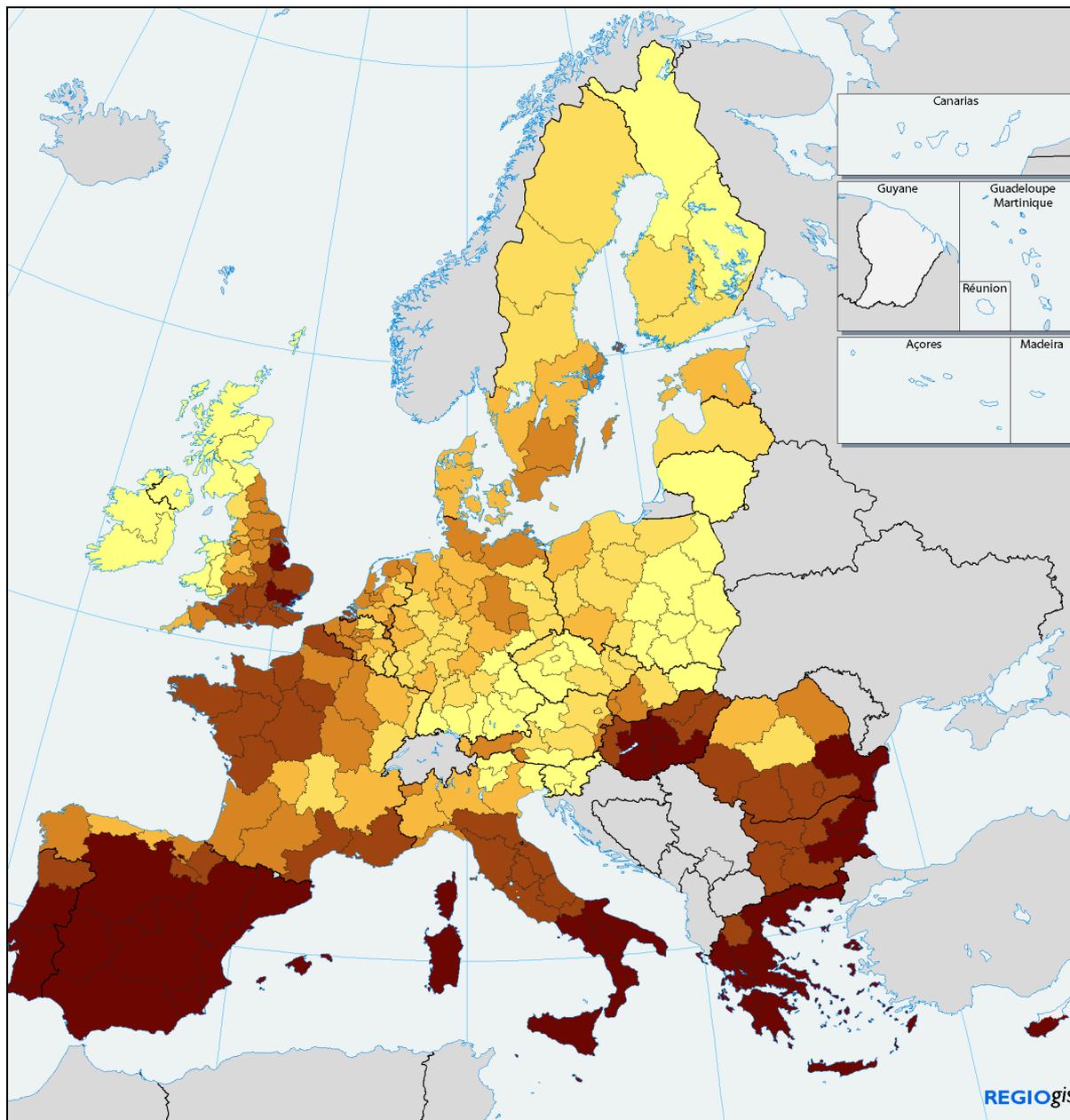


Sources: Eurostat, JRC, DG REGIO

0 500 Km

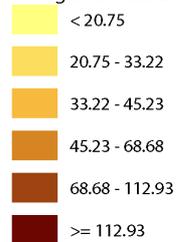
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**POTENTIAL REGIONAL DROUGHT HAZARD, 1958-2001**  
**(AVERAGE NUMBER OF DAYS WITH SOIL MOISTURE DEFICIT)**



**Potential drought hazard at NUTS2 level**

Average number of days with soil moisture deficit

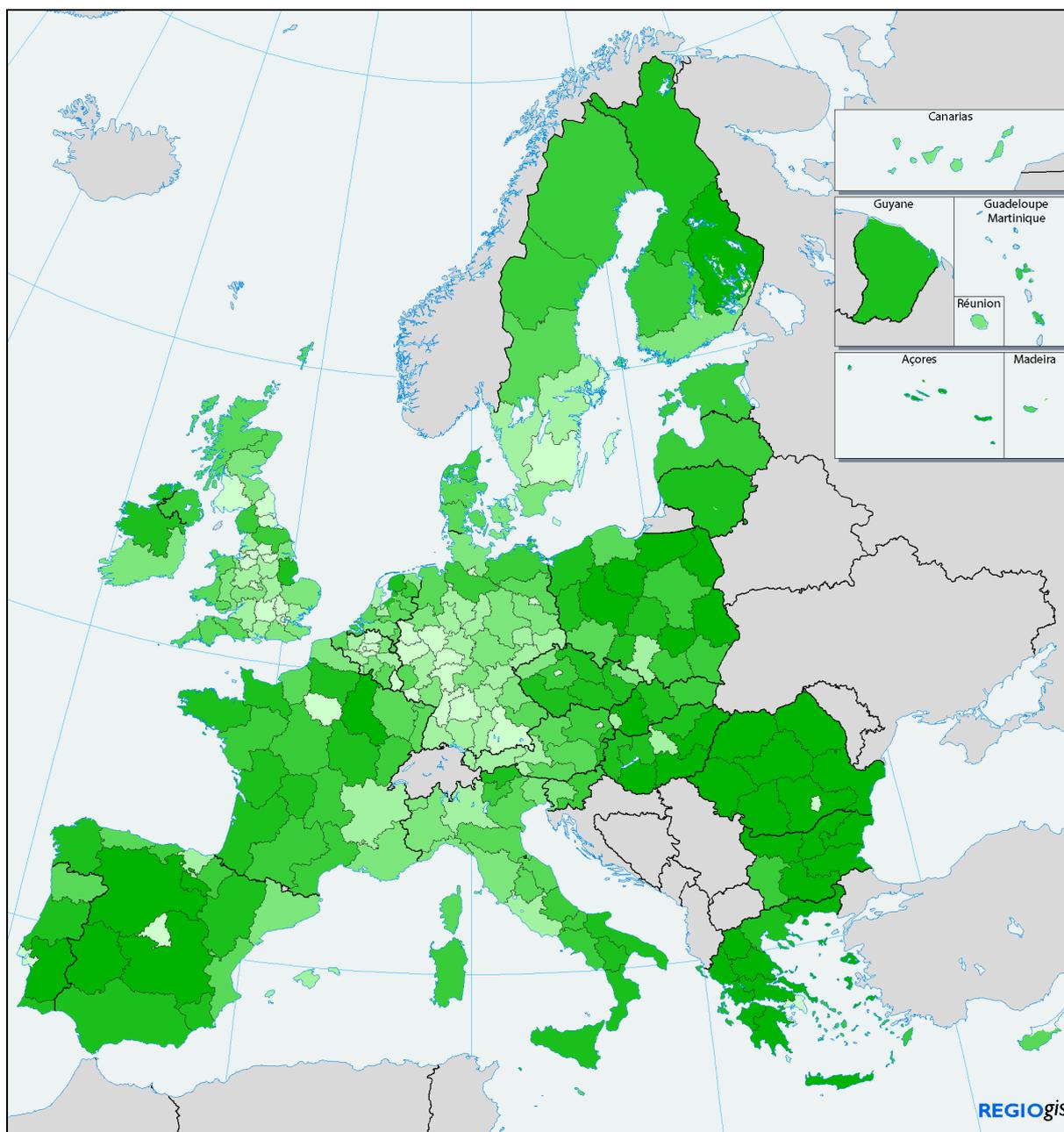


Source: JRC

0 500 Km

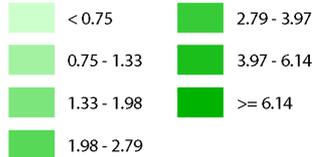
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## REGIONAL SHARE OF AGRICULTURE AND FISHERIES IN GVA, 2005



### Gross value added in agriculture and fisheries, 2005

% of total GVA

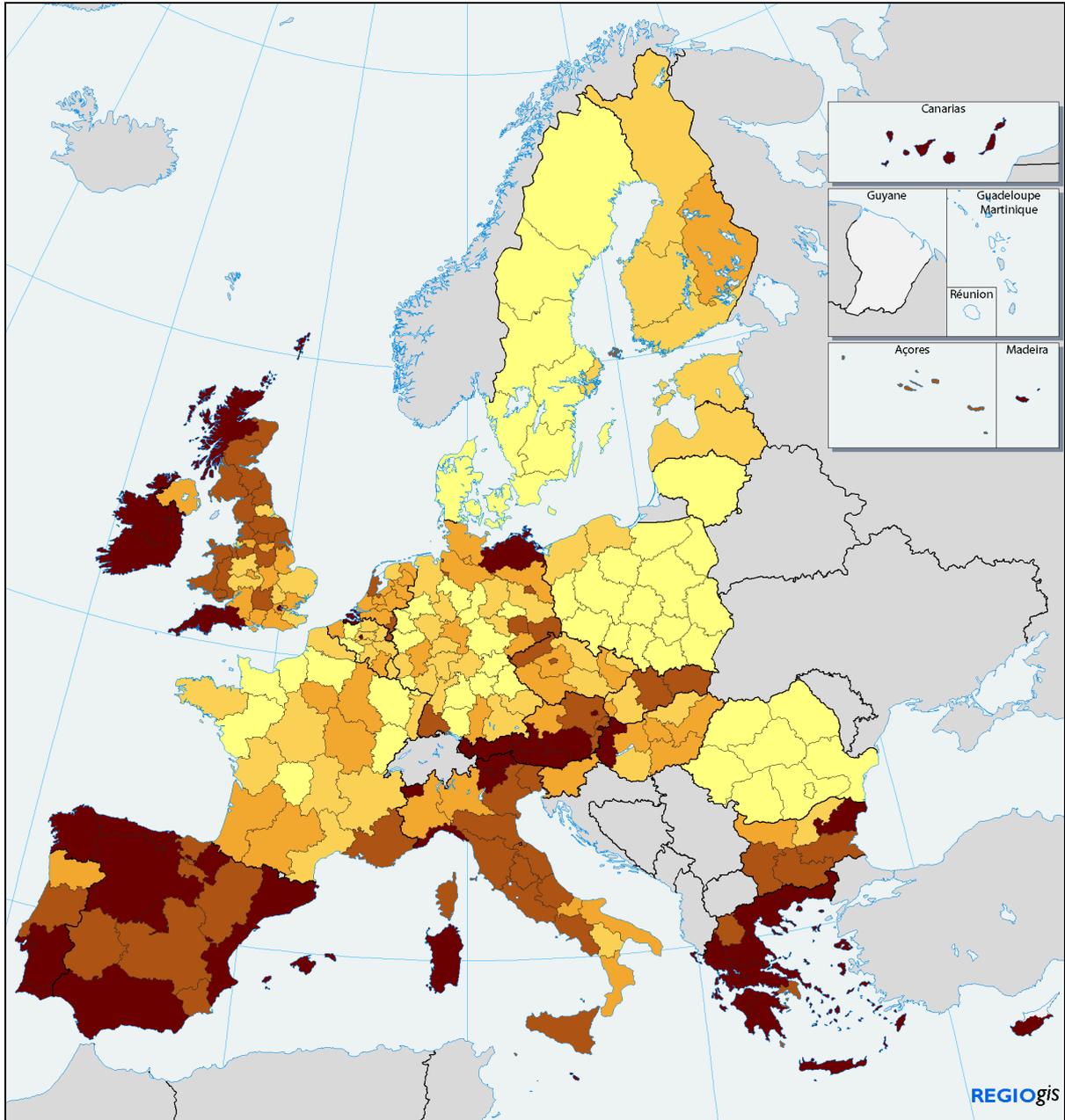


Source: Eurostat, DG REGIO

0 500 Km

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**REGIONAL SHARE OF EMPLOYMENT IN HOTELS AND RESTAURANTS  
(% OF TOTAL EMPLOYMENT), 2005-2006**



**Share of employment in hotels and restaurants, 2005-2006**

% of total employment

- < 2.8
- 2.8 - 3.69
- 3.69 - 4.26
- 4.26 - 5.64
- >= 5.64
- No Data

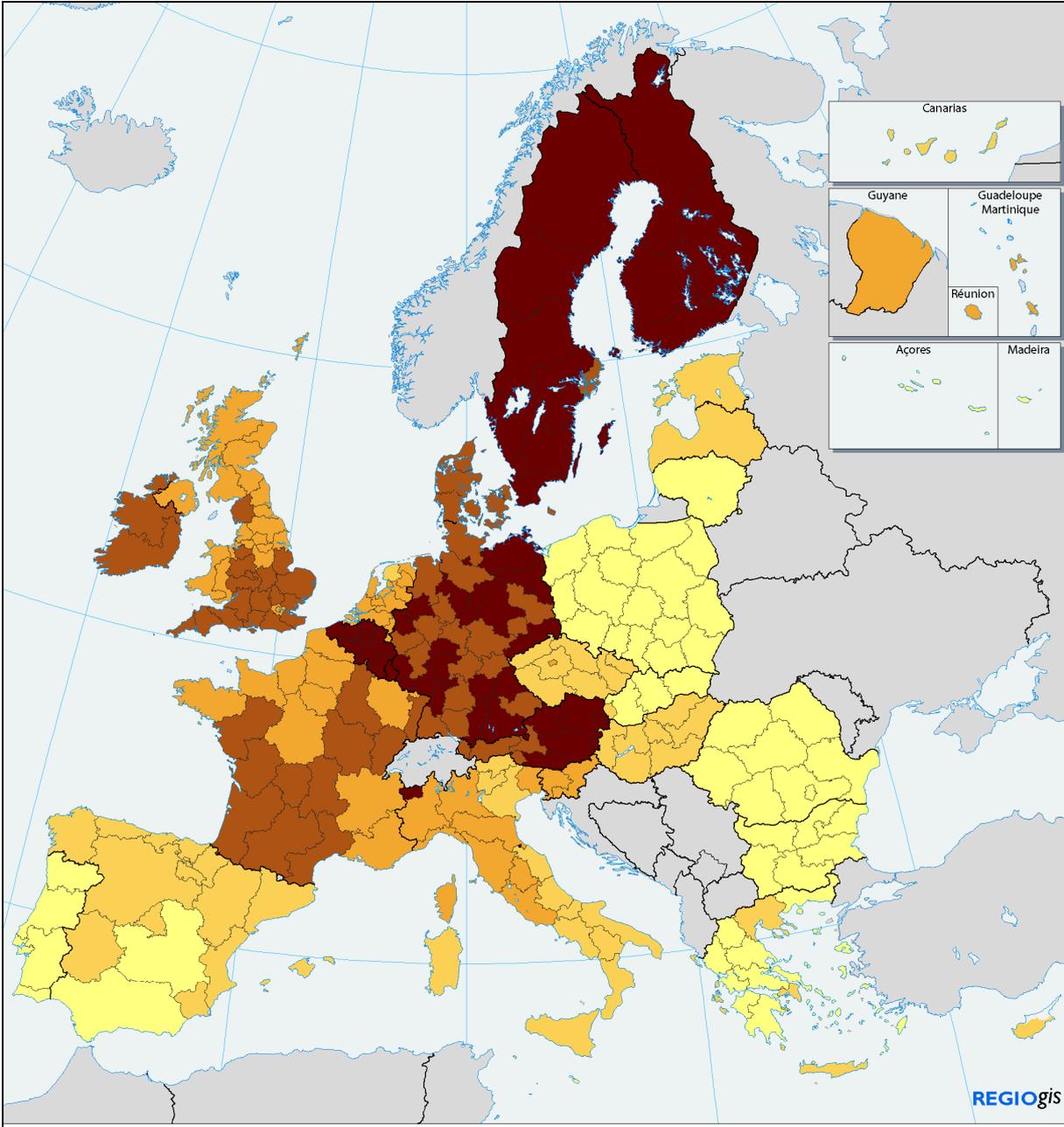
EU-27 = 4.1  
NACE H  
Source: Eurostat

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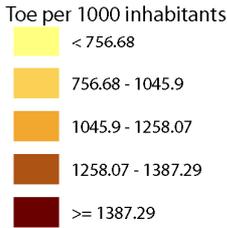
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1.5. Energy challenge indicators:

**REGIONAL ENERGY CONSUMPTION OF HOUSEHOLDS, 2006 ESTIMATES  
(INCLUDING PRIVATE TRANSPORT) (TOE PER INHABITANT)**



**Energy Consumption: Households and Private Cars**

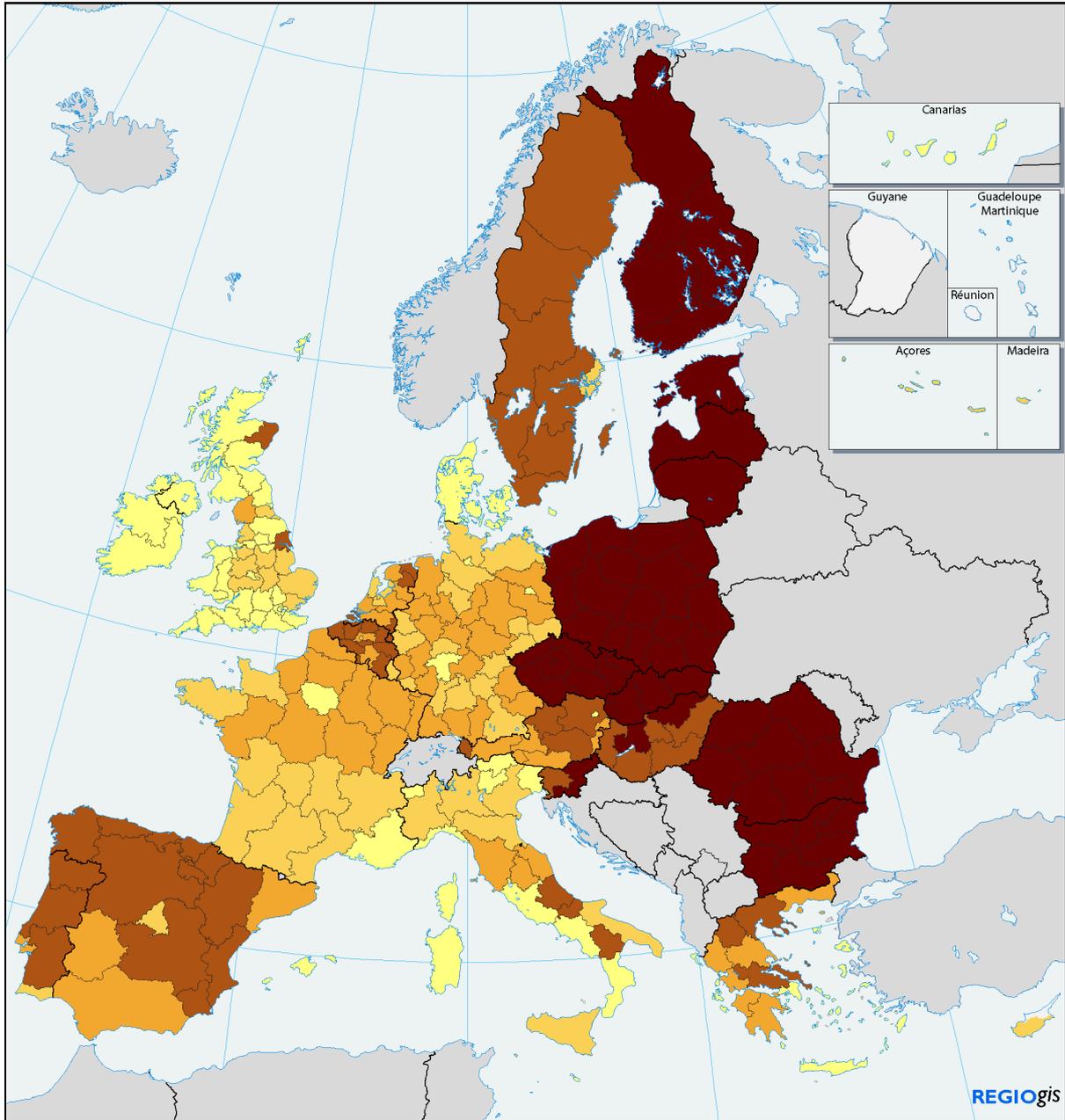


Sources: Eurostat, DG TREN, DG REGIO

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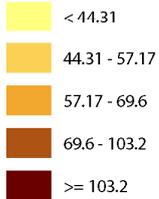
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**REGIONAL ENERGY CONSUMPTION OF  
INDUSTRY, AGRICULTURE, SERVICES AND FREIGHT TRANSPORT, 2006 ESTIMATES  
(TOE PER 1000 EURO OF GDP)**



**Energy Consumption: Industry, Agriculture, Services and Freight Transport**

Toe / Mio Euro of GDP

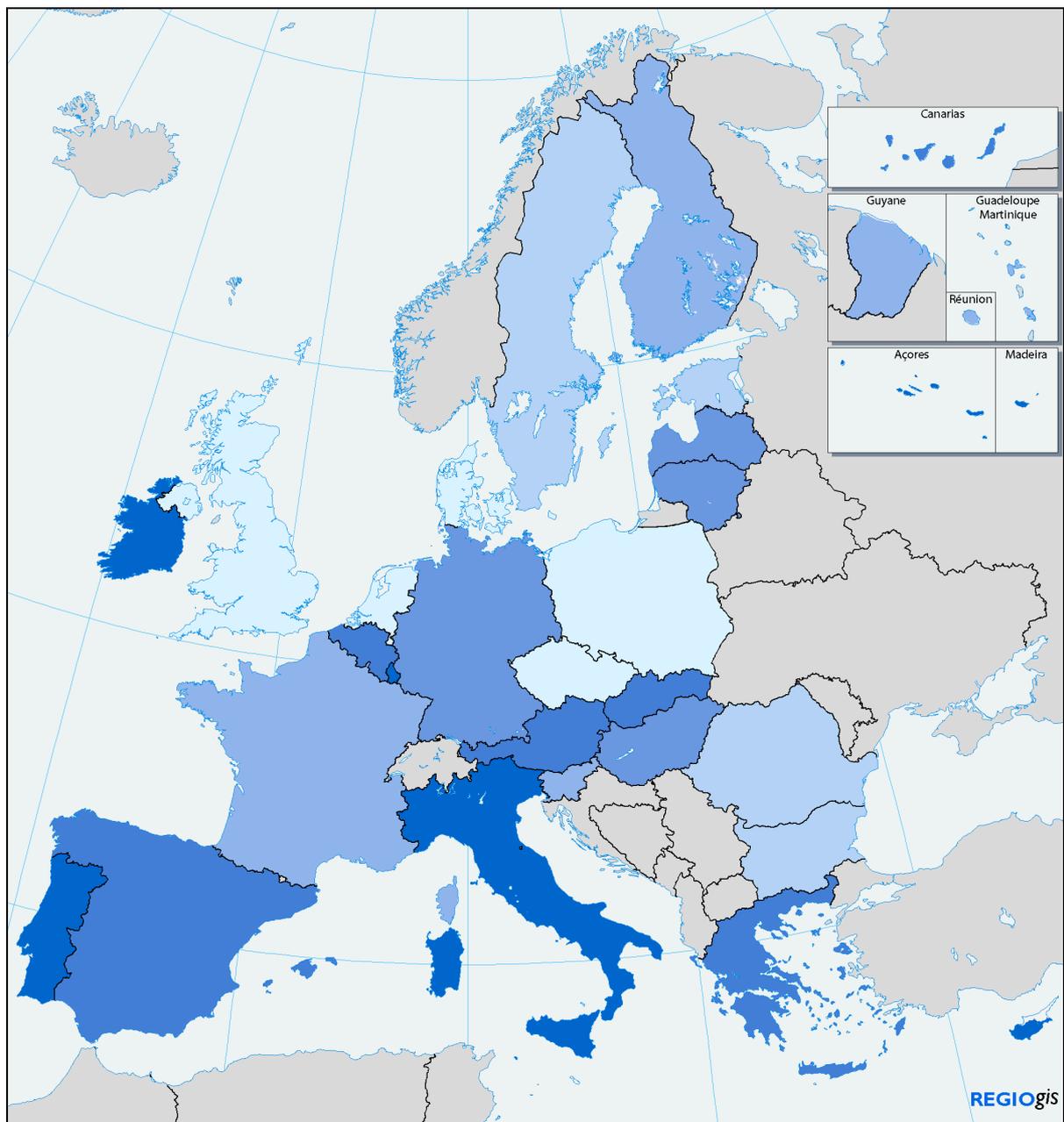


Sources: Eurostat, DG TREN, DG REGIO

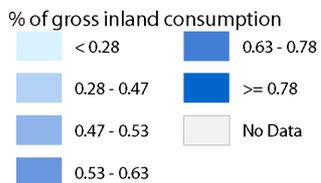


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# ENERGY IMPORT DEPENDENCY (% OF NATIONAL GROSS INLAND CONSUMPTION), 2006



**Energy import dependency, 2006**

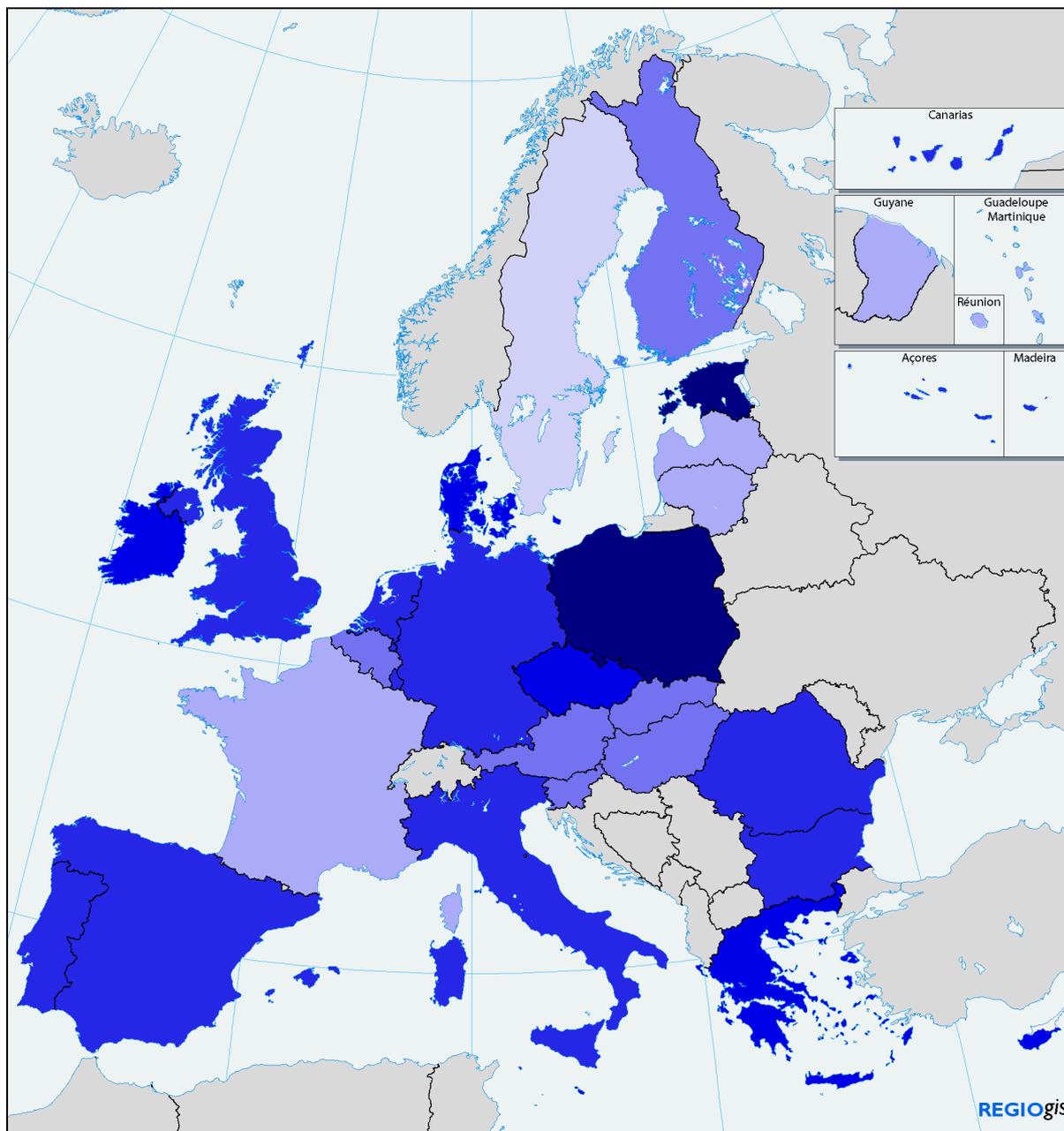


Source: Eurostat



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## CARBON CONTENT OF GROSS INLAND ENERGY CONSUMPTION (CO<sub>2</sub>/TJ), 2006



**Carbon content of gross inland energy consumption, 2006**



Source: Eurostat

0 500 Km

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## 2. ANNEX II: IMPACT MATRICES

The analysis of the impact of future challenges, i.e. globalisation, demographic change, climate change and energy, on regional disparities follows a logic which is laid down in the impact matrices. The variables for regional impact are: interregional disparities in growth potential, environmental sustainability and interregional social disparities. The logic is formulated in a qualitative way, but could equally - with the right methodological tools - be translated into a quantitative form, such as socioeconomic models and environmental assessment tools. The matrix also gives a qualitative assessment of the correlation for each variable selected, i.e. whether or not the variable is strongly linked to e.g. interregional disparities in growth potentials. The range is from "no clear link" to "+", and "++" as a strong impact. The signs do not show the direction of change, i.e. whether or not it is increasing, but merely the level of influence on the impacted regional variable.

Some of the impact variables overlap. High educational attainment of the workforce, for example, is just as important in terms of creating opportunities from the globalisation challenge as is minimizing the impacts of aging and a declining work force.

...and their Impacts on		Interregional Disparities in Growth Potentials	Environmental Sustainability	Intraregional Social disparities
The drivers of Challenges...				
Globalisation	<i>Productivity</i>	++ Productivity of one of the key prerequisite to afford a high level competition in an open EU/World market	+ A fast growing economy may create phenomenon of agglomeration	No clear link
	<i>Education</i>	++ Education is key to growth potential	No clear link	++ Education has a notable impact of social disparities
	<i>Employment</i>	+ The link between employment and growth potentials may exist or not (e.g. there may be the case of a jobless growth)	No clear link	+ The link between employment and social disparities may exist or not (e.g. employment concentrated in few sectors may be irrelevant to social disparities).
Demographic change	<i>Ageing</i>	+ Population ageing may affect key drivers of regional growth such as productivity, investment and consumption. Increasing age related infrastructural needs and access to them (health and long term care, housing...) constitute a challenge.	No clear link.	+ Poverty risks for persons aged 65 and above are high. Elderly people with low socio-economic status in deprived urban or peripheral rural areas are increasingly exposed at the risk of poverty and social exclusion.
	<i>Working-age population</i>	++ Shrinking labour force can constitute a drag on regional growth, dependent on the productivity of the labour force and participation rates.	No clear link	No clear link
	<i>Migration</i>	+ Migrants' contribution to growth? – skills composition	No clear link	+ The impact will depend on the extent to which immigrants are integrated in the regional economy and society.
	<i>Rapidity of population decrease</i>	++ Very rapid population changes challenge existing infrastructure	+ Rapid population changes might challenge ecosystem	+ Poverty risk might increase for those remaining in areas of rapid decreases and for those not well integrated in areas with rapid increases
Climate Change	<i>Vulnerable sectors (tourism, energy, agriculture and fisheries)</i>	++ Regions with a high concentration of sectors relying on natural resources and ecosystem services will be affected	++ Regions with a high concentration of sectors relying on natural resources and ecosystem services will be affected	+ Regions with high dependency on vulnerable sectors have to face social costs of structural change or adaptation
	<i>Coastal erosion and flooding</i>	++ Affected areas might see assets and infrastructure destroyed	+++ Ecosystems are negatively affected	+ Population at risk of poverty face additional costs
	<i>Potential drought hazard</i>	++ Water dependent sectors will suffer	++ Ecosystems are negatively affected	+ High water costs weigh more heavily on low income households
Energy challenge	<i>Energy efficiency</i>	++ Vulnerability towards price shocks decreases with energy efficiency	++ Growing efficiency reduces GHG emissions	+ Social costs of restructuring energy inefficient industries
	<i>Energy consumption by households</i>	No clear link	++ GHG emissions correlated with levels of consumption	Households with higher levels of consumption and lower income more exposed to energy price changes
	<i>Internal and external security of supply</i>	++ Vulnerability towards price shocks increases with import dependency	No clear link	+ Low income households more vulnerable to energy price shocks
	<i>Carbon intensity</i>	++ Competitiveness of carbon intensive regions with carbon pricing	+++ carbon intensive regions emit more GHG	+ Higher carbon prices might reduce purchasing power of low income households

### 3. ANNEX III: METHODOLOGICAL NOTES

The exercise represents a first attempt to analyse the pattern, characteristics, pressures and risks of challenges in their regional dimension, in order to identify potential regional disparities. The analysis identifies patterns and characteristics in an illustrative manner and ranks regions in terms of their exposure to the challenges across the EU. The scope of the analysis is limited by data availability and by methodological choices.

The projections of this analysis are not a forecast of what the situation will be, but of what it might be under a given set of assumptions. Of the many possible futures, the one which was judged the most plausible from a current point of view is selected.

The indices are based on different variables, which correspond to the key drivers of the challenges and reflect data availability. The variables seek to capture vulnerability according to exposure and adaptive capacity. Some indices are based on projected values (globalisation, demography, climate change); others use 2005 values for 2020 (energy). The latter is due to the structural or long-term nature of the driver concerned (for instance energy dependency). The indices summarise how regions score on the different variables (the values range from 0 to 100; the higher the value, the more the region is likely to be exposed to the given challenge).

The **globalisation index** is based on four variables, notably labour productivity in 2020, employment rate in 2020 and low and high educational attainment in 2020. Regional productivity and employment projections are based on DG ECFIN's long-term economic projections produced in 2005, the 2004-based Eurostat's regional population projection and on data regionalisation carried out in DG REGIO on the basis of regional trend projections using the current regional sectoral structure of GVA and employment and the changes over the past five to ten years at the national level. Educational level projections have been created using a cohort analysis of current regional education levels by five year age groups and changes over the past five years combined with Eurostat's regional population projections.

The **demography index** is based on three variables, notably the share of people aged 65 and above in 2020, population decline between 2005 and 2020 and the share of working-age population in 2020. All three indicators are derived from the 2004-based regional population projections produced by Eurostat. Regional data for France and the United Kingdom were calculated on the basis of data provided by national statistical institutes.

The **climate change index** is based on change in regional population affected by river floods between 2001 and 2100, regional population in areas below 5m in 2001, potential regional drought hazard (average number of days with soil moisture deficit based on the past 40 years), regional share of agriculture and fisheries in GVA in 2005, regional share of employment in hotels and restaurants (% of total employment) in 2005 taking into account the impact of climate change by climate zone.

The index draws from work from the IPCC, European Environmental Agency and the Joint Research Centre and includes long-term projections until 2100. However, these projections were used to describe the risks from the expected higher frequency of extreme weather events which will already start impacting on regional conditions in the short to medium run.

The **energy index** is based on four variables, notably regional energy consumption of households (including private transport) in 2004, regional energy consumption of industry, agriculture, services and freight transport in 2004, national energy import dependency in 2006, national carbon content of gross inland energy consumption in 2006. All four variables are based on current data. Since this index describes long-run behavioural conditions, which are strongly path dependent, (such as the energy mix of an economy and the consumption patterns and the development of energy efficiency) the index is unlikely to change dramatically between today and 2020.

The use of different data sources and projection methods, however, may create some consistency problems, despite efforts undertaken to minimize this effect. The analysis does not take into account dynamic aspects which occur, such as structural changes in regions which could substantially alter a region's position and risk status. Those dynamic changes are also the result of investments in the framework of Regional Policy. Therefore, the analysis does not prejudge the effects of Regional Policy in any way.

The prime data sources are Eurostat and the DG REGIO database. The decision to focus on NUTS 2 regions limits the analysis of certain geographical patterns of challenges, particularly in climate change, and also when focusing on social disparities. However, it is considered that it is the NUTS II level, where applicable, which represents an appropriate balance between detail and data availability.

### *Multiple Challenges*

In order to illustrate the intensity of multiple challenges in more detail, a synthetic index has been developed. The index identifies how many challenges will affect each European region. It selects 50% of the regions most affected by each individual challenge. This step of the analysis gives some measure of the intensity of risk.

Each individual challenge index ranks regions according to their individual risk structure in relation to that challenge. This methodological choice means that the distributions of the indices remain relatively smooth and continuous, and thus sensitive to the selection of a cut-off point.

<b>Region ranked among the "first 100" for....</b>	n° of Regions	avg GDP index (EU=100)	%pop EU 27	avg of the 4 index (1-100)
none of the 4 challenges	28	131	11	21
1 of the 4 challenges	70	110	25	30
2 of the 4 challenges	78	89	29	41
3 of the 4 challenges	54	86	19	53
All 4 challenges	37	84	16	66

**Consult this website for further information:**

[http://ec.europa.eu/regional\\_policy/index\\_en.htm](http://ec.europa.eu/regional_policy/index_en.htm)

Responsible editor: Peter Berkowitz, European Commission, Directorate General Regional Policy, Conception, forward studies, impact assessment.

The text of this publication does not bind the Commission.