

Portugal

Key indicators

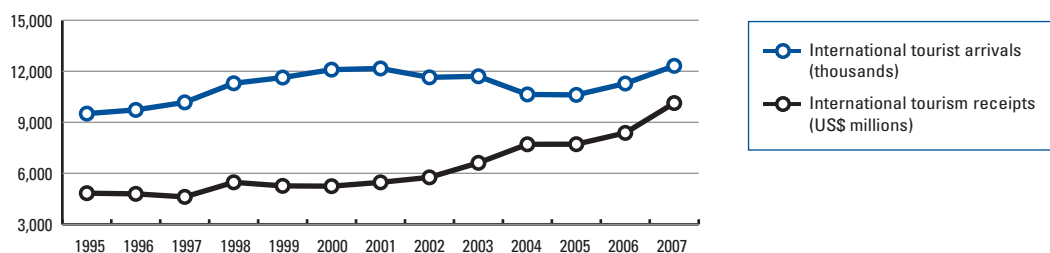
Population (millions), 2007	10.6
Surface area (1,000 square kilometers)	92.1
Gross domestic product (US\$ billions), 2007	223.4
Gross domestic product (PPP, US\$) per capita, 2007	21,778.7
Real GDP growth (percent), 2007	1.9
Environmental Performance Index, 2008 (out of 149 countries).....	18

Travel & Tourism indicators

	Percent of total	2009-2018 annual growth (% forecast)
T&T industry, 2008 estimates		
GDP (US\$ millions)	15,768	6.4
Employment (1,000 jobs).....	396	7.6
T&T economy, 2008 estimates		
GDP (US\$ millions)	38,675	15.7
Employment (1,000 jobs).....	989	19.0

Source: World Travel & Tourism Council, TSA Research 2008

International tourist arrivals (thousands), 2007	12,321
International tourism receipts (US\$ millions), 2007	10,132



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 133)	Score (1-7 scale)
2009 Index	17	5.0
2008 Index.....	15	5.1
T&T regulatory framework	15	5.5
Policy rules and regulations	29	5.1
Environmental sustainability.....	18	5.3
Safety and security	22	6.0
Health and hygiene	32	6.0
Prioritization of Travel & Tourism.....	26	5.2
T&T business environment and infrastructure	24	4.7
Air transport infrastructure	38	4.1
Ground transport infrastructure.....	26	4.9
Tourism infrastructure	11	6.3
ICT infrastructure	34	4.2
Price competitiveness in the T&T industry.....	99	4.2
T&T human, cultural, and natural resources	16	4.8
Human resources	34	5.4
Education and training	36	5.1
Availability of qualified labor.....	26	5.7
Affinity for Travel & Tourism.....	39	5.0
Natural resources	86	2.8
Cultural resources.....	12	5.8

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage ■ Competitive Disadvantage

INDICATOR	RANK/133	INDICATOR	RANK/133
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership71 ...■	8.01	Hotel rooms*22 ...■
1.02	Property rights35 ...■	8.02	Presence of major car rental companies*1 ...■
1.03	Business impact of rules on FDI34 ...■	8.03	ATMs accepting Visa cards*3 ...■
1.04	Visa requirements*40 ...■		
1.05	Openness of bilateral Air Service Agreements*19 ...■	9th pillar: ICT infrastructure	
1.06	Transparency of government policymaking63 ...■	9.01	Extent of business Internet use38 ...■
1.07	Time required to start a business*9 ...■	9.02	Internet users*47 ...■
1.08	Cost to start a business*27 ...■	9.03	Telephone lines*33 ...■
		9.04	Broadband Internet subscribers*31 ...■
		9.05	Mobile telephone subscribers*13 ...■
2nd pillar: Environmental sustainability		10th pillar: Price competitiveness in the T&T industry	
2.01	Stringency of environmental regulation33 ...■	10.01	Ticket taxes and airport charges*69 ...■
2.02	Enforcement of environmental regulation33 ...■	10.02	Purchasing power parity*106 ...■
2.03	Sustainability of T&T industry development25 ...■	10.03	Extent and effect of taxation94 ...■
2.04	Carbon dioxide emissions*81 ...■	10.04	Fuel price levels*91 ...■
2.05	Particulate matter concentration*45 ...■	10.05	Hotel price index*53 ...■
2.06	Threatened species*71 ...■		
2.07	Environmental treaty ratification*10 ...■	11th pillar: Human resources	
		11.01	Primary education enrollment*21 ...■
3rd pillar: Safety and security		11.02	Secondary education enrollment*36 ...■
3.01	Business costs of terrorism20 ...■	11.03	Quality of the educational system73 ...■
3.02	Reliability of police services34 ...■	11.04	Local availability of research and training services34 ...■
3.03	Business costs of crime and violence21 ...■	11.05	Extent of staff training70 ...■
3.04	Road traffic accidents*66 ...■	11.06	Hiring and firing practices124 ...■
		11.07	Ease of hiring foreign labor10 ...■
4th pillar: Health and hygiene		11.08	HIV prevalence*78 ...■
4.01	Physician density*21 ...■	11.09	Business impact of HIV/AIDS17 ...■
4.02	Access to improved sanitation*34 ...■	11.10	Life expectancy*22 ...■
4.03	Access to improved drinking water*38 ...■		
4.04	Hospital beds*48 ...■	12th pillar: Affinity for Travel & Tourism	
		12.01	Tourism openness*45 ...■
5th pillar: Prioritization of Travel & Tourism		12.02	Attitude of population toward foreign visitors15 ...■
5.01	Government prioritization of the T&T industry16 ...■	12.03	Extension of business trips recommended49 ...■
5.02	T&T government expenditure*25 ...■		
5.03	Effectiveness of marketing and branding29 ...■	13th pillar: Natural resources	
5.04	T&T fair attendance*41 ...■	13.01	Number of World Heritage natural sites*40 ...■
		13.02	Protected areas*97 ...■
6th pillar: Air transport infrastructure		13.03	Quality of the natural environment34 ...■
6.01	Quality of air transport infrastructure43 ...■	13.04	Total known species*86 ...■
6.02	Available seat kilometers, domestic*31 ...■		
6.03	Available seat kilometers, international*27 ...■	14th pillar: Cultural resources	
6.04	Departures per 1,000 population*32 ...■	14.01	Number of World Heritage cultural sites*14 ...■
6.05	Airport density*30 ...■	14.02	Sports stadiums*14 ...■
6.06	Number of operating airlines*25 ...■	14.03	Number of international fairs and exhibitions*16 ...■
6.07	International air transport network39 ...■	14.04	Creative industries exports*33 ...■
7th pillar: Ground transport infrastructure			
7.01	Quality of roads14 ...■		
7.02	Quality of railroad infrastructure25 ...■		
7.03	Quality of port infrastructure42 ...■		
7.04	Quality of ground transport network25 ...■		
7.05	Road density*37 ...■		

* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.