

Portugal

Key indicators

Population (millions), 2006	10.5
Surface area (1,000 square kilometers)	92.0
Gross domestic product (US\$ billions), 2006	194.8
Gross domestic product (PPP, US\$) per capita, 2006	22,937
Real GDP growth (percent), 2006	1.3

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

Travel & Tourism indicators

T&T Industry, 2007 estimates

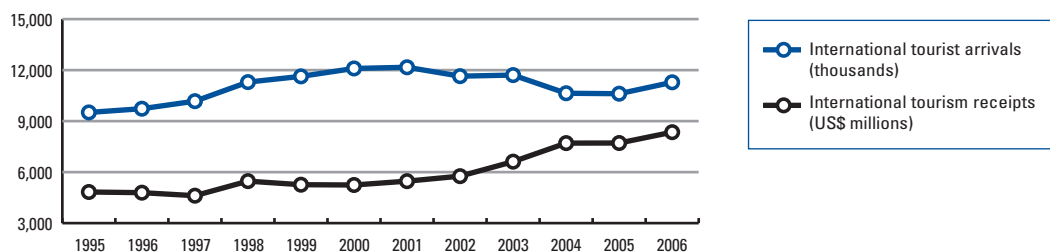
		Percent of total	2008–2017 annual growth (% forecast)
GDP (US\$ millions)	13,802	6.5	3.3
Employment (1,000 jobs)	403	7.7	1.0

T&T economy, 2007 estimates

GDP (US\$ millions)	32,697	15.4	3.2
Employment (1,000 jobs)	959	18.4	1.0

Source: World Travel & Tourism Council, TSA Research 2007

International tourist arrivals (thousands), 2006	11,282
International tourism receipts (US\$ millions), 2006	8,349



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 130)	Score (1–7 scale)
2008 Index	15	5.1
T&T regulatory framework	14	5.5
Policy rules and regulations	21	5.2
Environmental sustainability	15	5.4
Safety and security	16	5.9
Health and hygiene	30	6.0
Prioritization of Travel & Tourism	27	5.0
T&T business environment and infrastructure	22	4.8
Air transport infrastructure	31	4.2
Ground transport infrastructure	24	5.0
Tourism infrastructure	13	6.3
ICT infrastructure	30	4.2
Price competitiveness in the T&T industry	86	4.4
T&T human, cultural, and natural resources	11	4.9
Human resources	37	5.3
Education and training	34	5.1
Availability of qualified labor	39	5.4
Affinity for Travel & Tourism	42	5.1
Natural resources	81	2.9
Cultural resources	2	6.5

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage ■ Competitive Disadvantage

INDICATOR	RANK/130	INDICATOR	RANK/130
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership54...■	8.01	Hotel rooms*21...■
1.02	Property rights28...■	8.02	Presence of major car rental companies*1...■
1.03	Business impact of rules on FDI18...■	8.03	ATMs accepting Visa cards*3...■
1.04	Visa requirements*30...■	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*18...■	9.01	Extent of business Internet use37...■
1.06	Transparency of government policymaking43...■	9.02	Internet users*42...■
1.07	Time required to start a business*9...■	9.03	Telephone lines*33...■
1.08	Cost to start a business*23...■	9.04	Broadband Internet subscribers*27...■
2nd pillar: Environmental sustainability		9.05	Mobile telephone subscribers*12...■
2.01	Stringency of environmental regulation29...■	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation33...■	10.01	Ticket taxes and airport charges*66...■
2.03	Sustainability of T&T industry development18...■	10.02	Purchasing power parity*95...■
2.04	Carbon dioxide emissions*77...■	10.03	Extent and effect of taxation83...■
2.05	Particulate matter concentration*34...■	10.04	Fuel price levels*90...■
2.06	Threatened species*69...■	10.05	Hotel price index*46...■
2.07	Environmental treaty ratification*5...■	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*19...■
3.01	Business costs of terrorism23...■	11.02	2ndary education enrollment*35...■
3.02	Reliability of police services32...■	11.03	Quality of the educational system68...■
3.03	Business costs of crime and violence21...■	11.04	Local availability of research and training services37...■
3.04	Road traffic accidents*65...■	11.05	Extent of staff training53...■
4th pillar: Health and hygiene		11.06	Hiring and firing practices122...■
4.01	Physician density*19...■	11.07	Ease of hiring foreign labor11...■
4.02	Access to improved sanitation*1...■	11.08	HIV prevalence*72...■
4.03	Access to improved drinking water*1...■	11.09	Business impact of HIV/AIDS26...■
4.04	Hospital beds*50...■	11.10	Life expectancy*28...■
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry13...■	12.01	Tourism openness*51...■
5.02	T&T government expenditure*23...■	12.02	Attitude of population toward foreign visitors25...■
5.03	Effectiveness of marketing and branding23...■	12.03	Extension of business trips recommended40...■
5.04	T&T fair attendance*56...■	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*39...■
6.01	Quality of air transport infrastructure33...■	13.02	Nationally protected areas*88...■
6.02	Available seat kilometers*31...■	13.03	Quality of the natural environment31...■
6.03	Departures per 1,000 population*25...■	13.04	Total known species*78...■
6.04	Airport density*30...■	14th pillar: Cultural resources	
6.05	Number of operating airlines*22...■	14.01	Number of World Heritage cultural sites*12...■
6.06	International air transport network37...■	14.02	Sports stadiums*13...■
7th pillar: Ground transport infrastructure		14.03	Number of international fairs and exhibitions*17...■
7.01	Quality of roads19...■		
7.02	Quality of railroad infrastructure28...■		
7.03	Quality of port infrastructure38...■		
7.04	Quality of domestic transport network31...■		
7.05	Road density*32...■		

* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.